

## Fulbright and Social Media: A Guide

The Fulbright Program has an official presence on many social networks, including the Department of State's International Exchange Alumni network. These official social media sites offer prospective Fulbright applicants, current Fulbright grantees, institutions, alumni, and other stakeholders places to collaborate, discuss and learn about the program in a more informal setting.



### ***Facebook***

The Fulbright Program manages an official Fulbright Facebook page (<http://www.facebook.com/Fulbright>) for past, current, and future Fulbrighters to stay connected, ask questions, and read about Fulbrighters in the news.

There are many other official and unofficial Facebook pages and groups associated with the Fulbright Program. Our Fulbright page provides links to other Fulbright Facebook pages that are officially associated with the Fulbright Program.



### ***Twitter***

The Fulbright Program currently operates two Twitter feeds:

Follow the Fulbright U.S. Student Program:

<http://twitter.com/fulbrightprgm>

Follow the Fulbright U.S. Scholar Program:

<http://twitter.com/FulbrightSchlrs>

Anyone interested in international exchange programs can also follow Assistant Secretary for Educational and Cultural Affairs Evan Ryan's Twitter feed at [http://twitter.com/ECA\\_AS](http://twitter.com/ECA_AS).

The Fulbright Arctic Initiative has a Twitter handle as well:

@FulbrightArctic.

Be sure to use the #Fulbright hash tag when mentioning Fulbright in your Tweets! When referencing alumni include #ExchangeAlumni if space allows.



### ***Instagram***

The Fulbright Program now has an Instagram (@the\_fulbright\_program). Post content using #Fulbright and tag appropriate photos to the program's handle.



## ***LinkedIn®***

The official Fulbright Program group on LinkedIn® (<http://www.linkedin.com/groups?gid=3709849>) allows current, former and prospective Fulbright participants to connect, share and collaborate on a professional level. To help connect those in similar fields, we have created the following subgroups on LinkedIn®:

- ❖ Fulbrighters in Arts, Music and Architecture: <http://www.linkedin.com/groups?gid=3729222>
- ❖ Fulbrighters in Social Sciences: <http://www.linkedin.com/groups?gid=3729224>
- ❖ Fulbrighters in Science, Technology, Engineering and Math: <http://www.linkedin.com/groups?gid=3729225>
- ❖ Fulbrighters in Law: <http://www.linkedin.com/groups?gid=3729229>
- ❖ Fulbrighters in Business: <http://www.linkedin.com/groups?gid=3784134>
- ❖ Fulbrighters in Medicine: <http://www.linkedin.com/groups?gid=3784144>
- ❖ Fulbrighters in Education: <http://www.linkedin.com/groups?gid=3784147>
- ❖ Fulbrighters in Language & Literature: <http://www.linkedin.com/groups?gid=3729230>
- ❖ Fulbrighters in Area & Regional Studies: <http://www.linkedin.com/groups?gid=3729232>

We invite you to join the main group and relevant subgroups.



## ***International Exchange Alumni***

International Exchange Alumni is available to all participants of Department of State-sponsored exchange programs. Grantees have access to the site as soon as they sign and return grant terms of conditions.

We encourage all grantees to sign up to the password-protected website to take advantage of its many resources, including the ability to search for U.S. and foreign Fulbright alumni by country so that grantees are able to collaborate.

Members of International Exchange Alumni are also provided with a free, lifetime [fulbrightmail.org](http://fulbrightmail.org) email address.



## ***Google+***

At the beginning of 2012, the Fulbright Program launched the Fulbright Program+ (<https://plus.google.com/111585226276527305578/posts>) as a way for students, young professionals and Fulbright alumni to stay in touch while having access to unique content, news and updates. This Google+ Page is the official Fulbright Program presence on Google, and keeps public circles for official U.S. Embassy, Fulbright Commission and educational institutions pages.



### Vimeo

The Fulbright Program Vimeo channel (<http://vimeo.com/fulbright>) compliments and enhances the Program's presence on YouTube.



### ***Video Archives (YouTube)***

The Fulbright Program manages two Fulbright Program channels:

The Fulbright Program channel

(<http://www.youtube.com/fulbrightprogram>) provides video testimonials, and is organized into playlists for the U.S. Student Program (including the English Teaching Assistant Program), the Foreign Student Program, the Foreign Language Teaching Assistant Program, and the Fulbright-mtvU Fellowship.

The Fulbright channel provides a list of favorite videos featuring clips created by and/or featuring Fulbright grantees and alumni. Please contact us at [Fulbright@state.gov](mailto:Fulbright@state.gov) if you would like to add your video to the favorites list on either channel.



### ***Webinar Archives***

U.S. Student and Scholar Program applicants can listen to a series of podcast webinars and interviews with alumni and Fulbright Program staff, who provide region and country-specific information.

Student: <http://us.fulbrightonline.org/resources/recorded-webinars>

Scholar: <http://www.cies.org/event-type/webinar-schedule>



### ***Blog***

U.S. Student Program applicants can read testimonials and application tips from current grantees and alumni on the Fulbright U.S. Student Program Blog (<http://blogs.fulbrightonline.org/usapp/>) or the U.S. Scholar Program Blog (<http://fulbrightscholarblog.cies.org/>).