



[International Education Week \(IEW\) Turns 15!](#)

November 17 -21, 2014

[International Education Week \(IEW\)](#) is an opportunity to celebrate the benefits of international education and exchange worldwide. The joint initiative of the U.S. Department of State and the U.S. Department of Education is part of our efforts to promote programs that **prepare Americans for a global environment** and

attract future leaders from abroad to study, learn, and exchange experiences in the United States.

This year's theme is *International Education is for Everyone* – check out this [short video!](#)

The Bureau of Educational and Cultural Affairs has many resources available for you to help enhance your local IEW events and promotion. Check out the IEW Website [here](#) for events that may already be planned in your community and post your events as well. This is your opportunity to get kids excited about expanding their world and encourage them to seek travel opportunities. At the same time you can connect with new resources and find opportunities to engage youth in your community!

Tips to promote International Education Week

- This [Passport to the World Toolkit](#) has a wealth of information and materials that you can use to promote international exchange and encourage students in your community to apply for passports.
- **Have a group of international visitors in town during IEW?** In addition to a school visit, consider also including one or more of the following groups in their itinerary: Meeting with a Boy Scout/Girl Scout Troop, a 4-H Club, or the local FFA Chapter.
- **Arrange a meeting for your organization to speak to a class at your local High School, community college, or university.** Encourage students to apply for a passport and if they are eligible, share the information about Study Abroad Scholarships.
- Share this [handout](#) for K-12 classroom teachers and this [list of resources](#) with educators in your community and encourage them to incorporate activities into their curriculum during IEW.
- **Reach out to the Rotary Club or Kiwanis Club** in your area. Provide information about State Department exchange programs, study abroad scholarships and passports and ask them to help distribute to parents and teachers.
- **Talk to Media Outlets** in your community and tie IEW to your organizational mission.
- **Promote Department of State [Scholarships for US High School students to study abroad.](#)** Show students that international education is attainable. Give brochures to all student groups. These brochures provide information about FREE study abroad scholarship programs for U.S. students. To request, send an email to YouthPrograms@state.gov and provide the quantity and your mailing address.
- **Connect with local international exchange alumni.** U.S. Department of State international students are required to give presentations during IEW and international exchange alumni are encouraged to participate as well. If you would like to find out who might be in your area to help with a presentation, contact Michele Peters, PetersML@state.gov.

Use #IEW2014 when posting on Facebook and Twitter