



(Organization Logo)



FOR IMMEDIATE RELEASE

Date: Month XX, 2014

(COLLEGE/UNIVERSITY / ORGANIZATION) Celebrates 15th Annual International Education Week by hosting Passport to the World Event In recognition of International Education Week (IEW) (COLLEGE/UNIVERSITY / ORGANIZATION) will host a “Passport to the World” event on November (XX), 2014, at (LOCATION). Through Passport to the World, (ORGANIZATION) will increase awareness of education abroad opportunities and provide information to students about how to obtain a U.S. passport. (INSERT A CHARACTERIZATION/DETAILS OF EVENT)

(COLLEGE/UNIVERSITY/ORGANIZATION) is doing its part to increase the number of U.S. students that take advantage of education programs around the world. We recognize that students who participate in education abroad gain the knowledge, skills, and self-reliance that are needed to compete in today’s globalized economy. In fact, studies show that employers are increasingly interested in international experience among job applicants. One of the first steps to studying abroad or gaining international work experience is obtaining a valid passport.

We also believe that international education is for everyone. U.S. higher education institutions, including (COLLEGE/UNIVERSITY/ORGANIZATION), play an important role in making education abroad a reality for U.S. students representing the full diversity of our society. International experiences connect students, scholars, and emerging young leaders from around the world, enabling them to collaborate and tackle today’s shared challenges like climate change, global health, and sustainable energy. By welcoming international students who are attracted to the excellence and diversity of U.S. higher education institutions, and encouraging U.S. students to participate in education abroad, we create a more secure and stable world.

Sponsored by the U.S. Department of State and the Department of Education, International Education Week provides an opportunity to celebrate the benefits of international education and exchange worldwide. This year marks the 15th anniversary of IEW, now celebrated in more than 100 countries worldwide. For more information please visit www.eca.state.gov/iew.

Visit travel.state.gov for more information about applying for a passport and tips for safe international travel.

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