

THE FULBRIGHT PROGRAM

PRE-DEPARTURE ORIENTATION

WASHINGTON, DC



TELLING YOUR FULBRIGHT
STORY

Welcome!

- The mission of the Fulbright Program is to increase mutual understanding by facilitating people-to-people exchanges
- The Fulbright Program is celebrating its 70th anniversary in 2016
- Modern technology makes it easier than ever to meet the Fulbright mission
- Sharing your personal experiences is an important part of your Fulbright grant
- But how will you tell your Fulbright story?



ETA

Scholar

Student

Researcher

Artist

Digital Storytelling Fellow

Lecturer

Fulbright-Clinton Public Policy Fellow

Why is Storytelling Important?

- Help inspire future Fulbright applicants
- Help dispel myths about Americans in your host communities
- Demonstrate the impact the Fulbright Program has around the world



STORYTELLING TRAINING COURSE

- This program will focus on foundational storytelling skills:
 - Photography
 - Video
 - Social Media
 - Press & Public Relations
 - Public Speaking



The Fulbright Source

Your Name*

Your Email*

Your Program*

Caption This Photo*

Please provide a descriptive caption for your photo—the where, who, what and why: "John Doe and Mary Smith leading an art workshop for Buenos Aires youth."

Additional Details

Add hashtags or other notes on your photo: "Friends for the bus ride and beyond! #argentina #arts #youth #muralarts"

[See our guidelines for helpful tips](#)

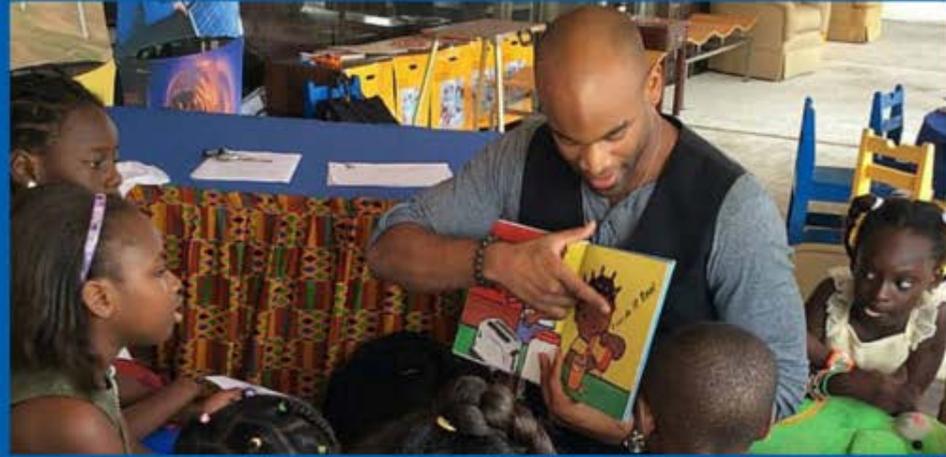
Taken When?

Taken Where?

- **Fulbright's new Digital Asset Management System**
- **Upload pictures and videos:**
fulbright.netx.net/uploads
- **Don't forget to tag! Use as much detail as possible in your captions!**

FOLLOW US ON SOCIAL MEDIA







Search for people, places and things



The Fulbright Program

Home

21k

60



THIS WEEK

1,126
Page Likes

71,143
Post Reach

13
Website Clicks

Timeline

About

Photos

Likes

More

Share



233k likes +1,126 this week

71,143 post reach this week

View Pages Feed
See posts from other Pages



Boost Your Page for \$10
Reach even more people in United States

Boost Page

Status Photo / Video Offer, Event +

Write something...

The Fulbright Program
Published by BJ McDuffie (?) · 7 hrs ·

"My time in Chile taught me that mundane interactions are the heart of building foreign relations."

#Fulbright alumnus and marine biologist Christopher... into his Fulbright Student Researcher experience... Comisión Fulbright Chile Comisión Fulbright...

Recent

- 2015
- 2014
- 2013
- 2012
- 2011
- 2010
- 1963
- 1952
- 1948



**Follow
our
Facebook**

Post a comment

The deadline for the Fulbright U.S. Student Program is October 13th!



175

The Fulbright U.S. Student Program
Deadline is October 13th!



152

SEPTEMBER 2015
MY MOST LIKED MEDIA by iconosquare.com
Where will Fulbright take you?

**Follow
our
Instagram!**



#Fulbright

@the_fulbright_program

#Fulbright

@FulbrightPrgrm

Tweet to Us

The screenshot shows the Twitter profile for Fulbright Programs (@FulbrightPrgrm). The profile header includes the Fulbright logo, a bio stating it is sponsored by the U.S. Dept of State, and a link to eca.state.gov/fulbright. The profile statistics are: 6,530 tweets, 793 following, 39.7K followers, 1,575 likes, and 15 lists. The main content area displays two tweets. The first is a pinned tweet from Nov 16: "International education builds and sustains a more democratic, secure, and prosperous world that benefits the global community. #IEW2015". The second tweet is from 1h ago: "#Fulbright Program Advisers from 12 U.S. colleges and universities attended development initiative @IIEglobal." Below the tweets, there is a section for "177 Followers you know" with a grid of profile pictures.

FULBRIGHT

TWEETS 6,530 FOLLOWING 793 FOLLOWERS 39.7K LIKES 1,575 LISTS 15

Fulbright Programs @FulbrightPrgrm **FOLLOWS YOU**

Sponsored by U.S. Dept of State, provides funding for students, scholars, artists, teachers, and professionals for grad study, research, and teaching (K-univ).

eca.state.gov/fulbright
Joined June 2009

Tweet to **Message**

177 Followers you know

Fulbright Programs @FulbrightPrgrm - Nov 16
International education builds and sustains a more democratic, secure, and prosperous world that benefits the global community. #IEW2015

Fulbright Programs @FulbrightPrgrm - 1h
#Fulbright Program Advisers from 12 U.S. colleges and universities attended development initiative @IIEglobal.
Appalachian State, Berea College, Central Michigan U. and 7 others

Start a Discussion!

**Join our
LinkedIn
Group(s)**

The screenshot shows the LinkedIn interface for the 'The Fulbright Program - Official Group'. At the top, there is a search bar and a navigation menu. The group name 'The Fulbright Program - Official Group' is prominently displayed, along with a 'Member' button. Below this, there is a section for starting a conversation with the group, followed by a post by Bryan T. Fitzgerald, a Business Development Specialist at ETF Global. The post is titled 'Your Daily ETF Global Perspectives: A Large Cap World' and discusses market movements. To the right, there is an 'ABOUT THIS GROUP' section with a detailed description of the group's purpose and a 'Group rules' link. At the bottom right, a 'MEMBERS' section shows a row of member profile pictures and a total count of 35,365 members, with an 'Invite others' button below.

Member

Start a conversation with your group

Enter a conversation title...

[Conversations](#) [Jobs](#)

Bryan T. Fitzgerald
Business Development Specialist at ETF Global

Your Daily ETF Global Perspectives: A Large Cap World

To start this month, the S&P 500 recorded four consecutive +/- 1% days for the first time since August as investors returned from a long holiday weekend only to find their long dollar positions in jeopardy. News that Mario Draghi and the ECB...

ETFGlobal
A Large Cap World
To start this month, the S&P 500 recorded four consecutive +/- 1% days for the first time since August as investors returned from a lo...

ABOUT THIS GROUP

Becoming a Fulbrighter means entering into a diverse community of accomplished individuals. There are many ways to stay involved, including reaching out to home communities, participating in Fulbright alumni associations, networking with other Fulbrighters and recruiting new applicants. Stay connected with the Fulbright community via this LinkedIn group for career development, new grant opportunities, travel advice, or post-grant activities. **Show less**

[Group rules](#)

MEMBERS 35,365 members

Invite others



Fulbright Student Program Blog
For U.S. and Foreign Fulbrighters
Sharing Stories, Testimonials and Tips



A Program of the U.S. Department of State

CATEGORY ARCHIVES: U.S. FULBRIGHT

December 3, 2015

Surrounded by Extraordinary People

By Jonathan Rabb, 2012-2013, Germany



Jonathan Rabb, 2012-2013, Germany, hiking in Marburg

"If you surround yourself with people who are smarter than you, there is no telling how far you will go." That is what Reiner Rohr, the Deputy Director of the [German Fulbright Commission](#), told me and a small group of bright-eyed Fulbrighters upon our arrival in country. This just so happens to be some of the most important advice I have ever gotten, and it helped me utilize every single moment of my grant to the fullest.

My name is Jonathan Rabb and I was one of seven journalists awarded [Fulbright's Beginning Professional Journalists grants to Germany](#) for the

2012-2013 academic year. This grant was created in 1996 to allow a select group of promising U.S. journalists to come to Germany to conduct research, improve their craft, and complete residencies at German media and news outlets. For my particular grant, I did multiple residencies in digital audience development and transmedia, including one at [UFA LAB](#), a one-of-a-kind digital creative lab owned by the oldest and largest production company in Germany. At UFA LAB, I worked on developing new formats for online television and did on-air coverage in both German and English for "[eNtR berlin](#)," a YouTube

FOLLOW US HERE



Tweets

Follow

[Fulbright Programs](#) 1h
@FulbrightPrgrm
#Fulbright Program Advisers from 12 U.S. colleges and universities attended development initiative @IIEglobal.
pic.twitter.com/zPmCPGeRog



Expand

[Fulbright School](#) @Fulbright

Fulbright School delivers professional health in
pic.twitter.com/zPmCPGeRog

Write
a Blog

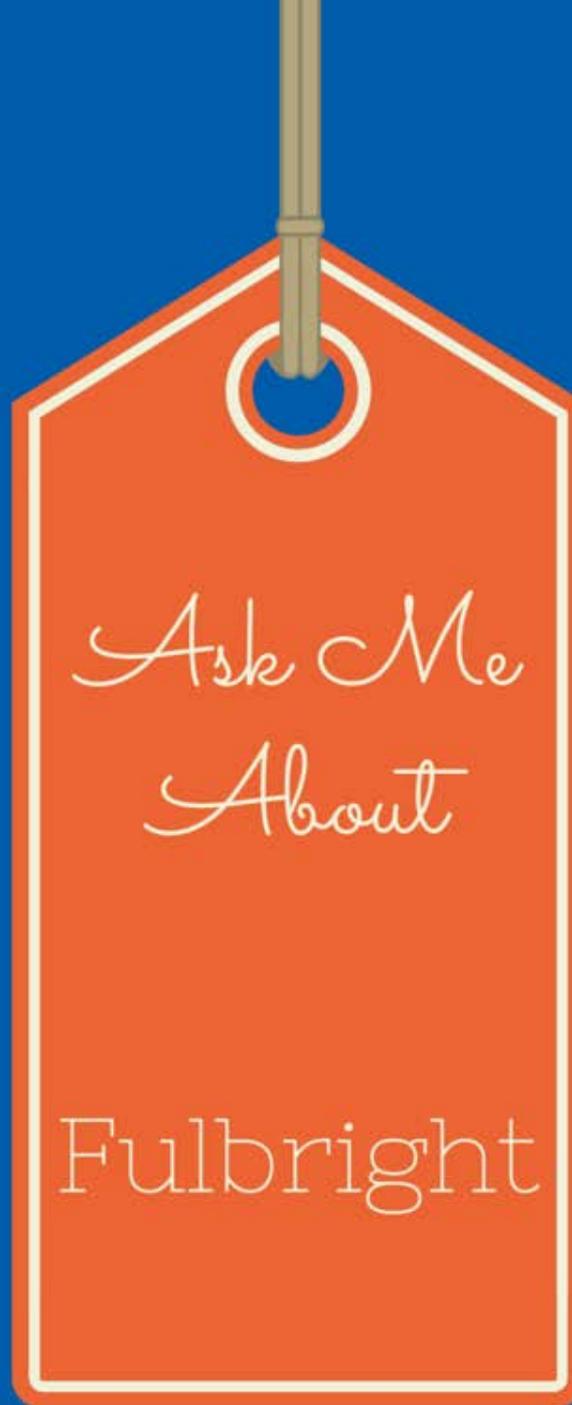
SHARE YOUR STORY!

The Digital World

- **If you decide on a public social media presence, please review the guidance included in your packet. The guidance applies to blogs and other platforms (e.g., public Twitter accounts and Facebook pages, etc.)**
- **Remember safety online:**
 - **Do not publicly share regular routes or addresses. Post where you have been, not where you are or where you are going**
 - **Change passwords periodically; check security settings. To whom are you posting?**
 - **Ask permission from others before posting pictures or video featuring them**

Add #Fulbright to
your social media
'bios' and 'about'
sections

Give Fulbright a
mention if asked
about your work
in-country



Include your
Fulbright Badges
on your LinkedIn
page

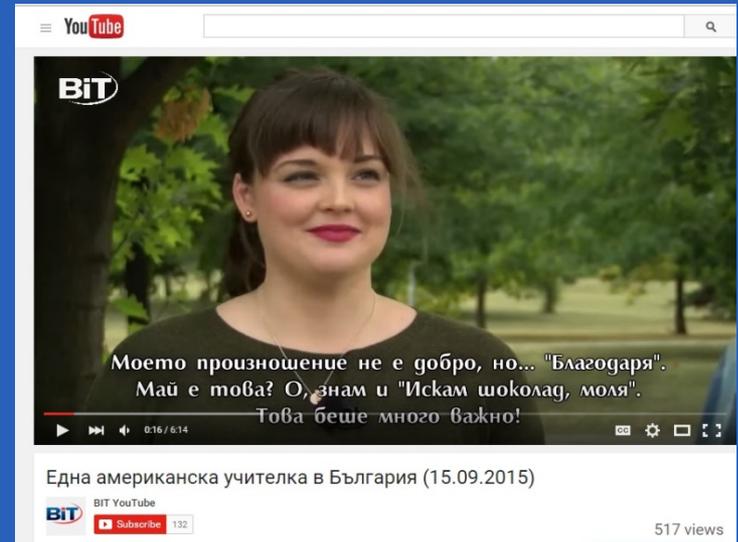
How to Stay Involved Post-Fulbright

- **Apply to become an Alumni Ambassador**
- **Email us if you publish anything or celebrate a career milestone**
- **Share your Fulbright experience with people in your community or workplace**
- **Join the [Alumni.State.Gov](https://alumni.state.gov) community or local Fulbright Association chapter**



How Can We Help?

- Do you have great photos or videos?
- Did you do an interview with local media?
- Want to share your experiences with a wider audience?
- Send us questions anytime at fulbright@state.gov!





Questions?