



Education  
**USA**

A U.S. Department of State Network

# Who We Are

A State Department network that promotes international student mobility in higher education

- **Promote** U.S. higher education by connecting international students to American institutions
- **Support** U.S. higher education community internationalization through international student recruitment and retention plans. *We promote all accredited U.S. institutions equally.*
- **Engage with** foreign institutions and governments regarding their student mobility to the U.S.

**We help students and institutions find their own “best fit”**



# By the Numbers

**14** Regional Educational Advising Coordinators (REACs)

**177** Countries

**400** Centers

**550** Advisers



**Education  
USA**

Your Official Source on U.S. Higher Education

# Services for Students

- Individual and group advising sessions on various topics:
  - U.S. higher education system
  - Application process
  - Standardized tests
  - Essay writing
  - Financial aid/scholarships
  - Visa process
  - Pre-departure orientation



# Advising

- Graduate Programs: Masters and PhD
- Short Term (Non-Degree) Programs: Summer or Semester Abroad, Intensive English Programs
- Government graduate scholarship programs: Chile, Colombia, Paraguay, etc.
- Learn about other scholarship opportunities (from U.S. institutions, local governments, etc.)



# Virtual

- Massive Open Online Courses
  - U.S. college application process
  - College writing
  - English language
- EducationUSA Interactive Series
- EducationUSA Webinars (local)
- Virtual College Fairs



# Virtual

## EducationUSA Interactive Series 2017

([educationusa.state.gov/educationusa-interactive](http://educationusa.state.gov/educationusa-interactive))

- March 16: Putting Your Best Foot Forward: Admissions Essays and Interviews
- April 27: Your Visa Questions Answered
- June 8: Introduction to U.S. Academic Culture and Campus Life
- July 20: Research Your Options: STEM
- September 28: Finance Your Studies
- November 16 (IEW): College Admissions Explained



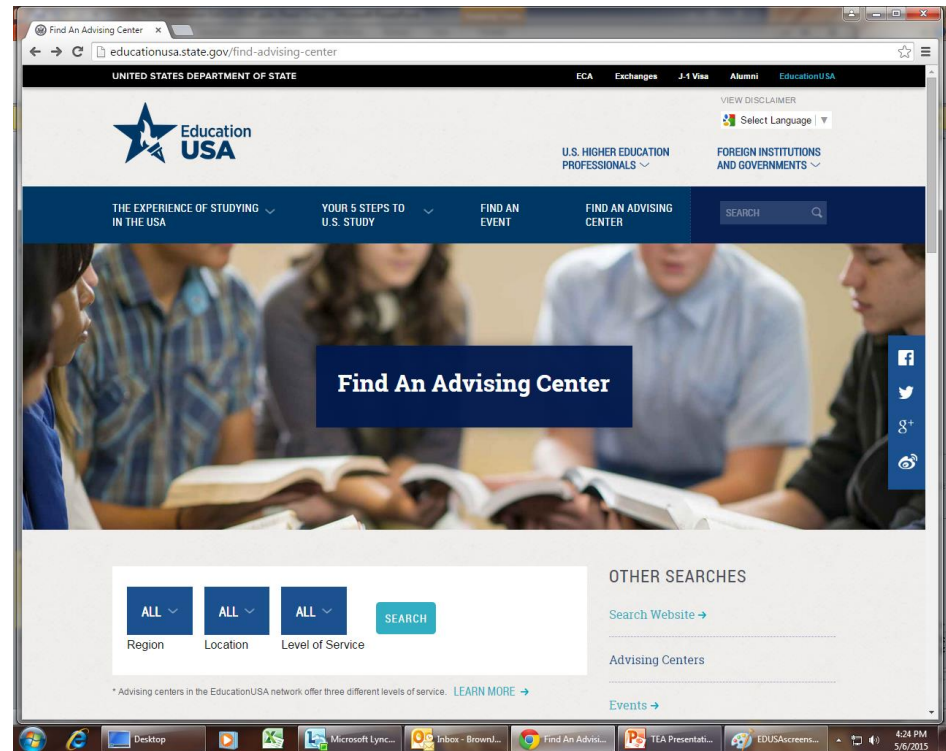
# Find the EducationUSA Center Nearest You

<http://www.educationusa.state.gov>

- “Find an Advising Center”

Dropdown boxes for

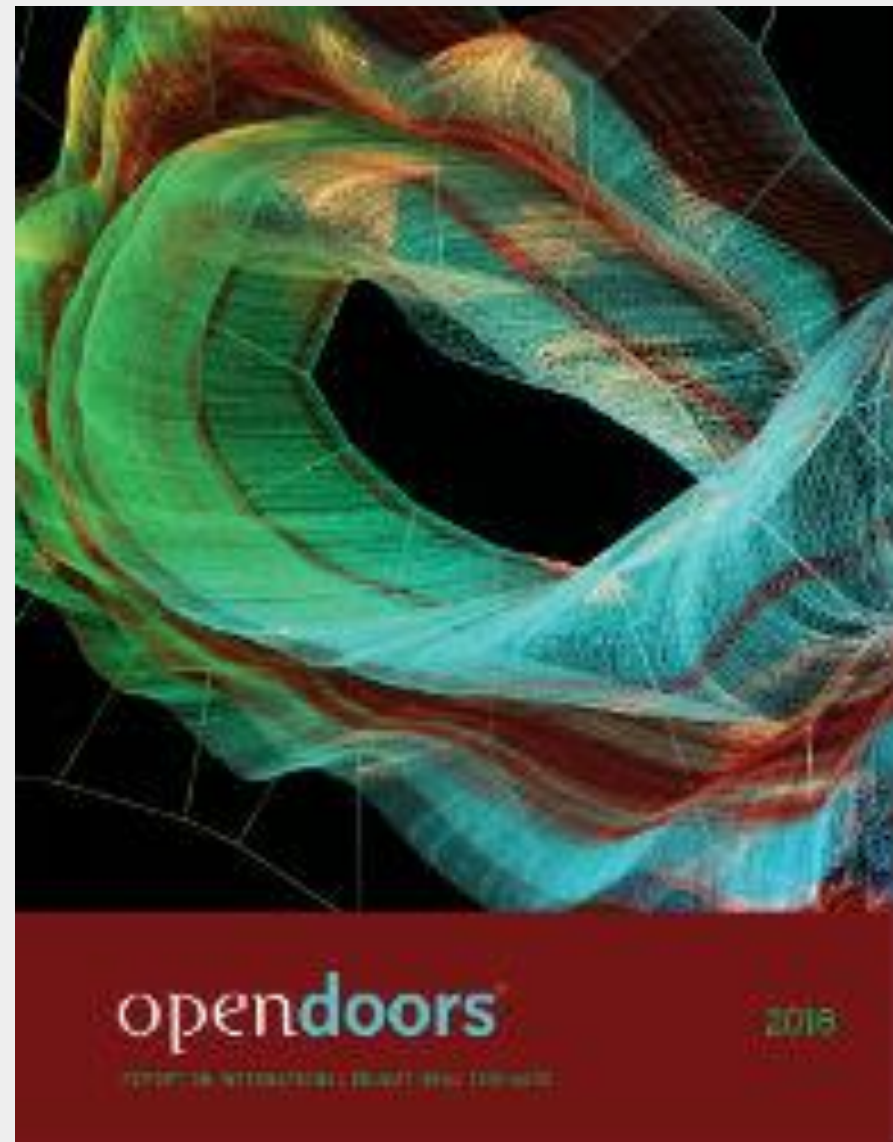
- Region
  - Location (country)
  - Level of Service
  - Then select “search.”
- 
- Then select “search.”





# Open Doors Report

Funded through the EducationUSA budget, it serves as a measurement of international student mobility and tells us how we're doing.



# Student Mobility Trends

*Open Doors* Report – ECA Funded Annual Publication on International Student Mobility

- Overview of 2016 Data:
  - 7.1% growth in international students (1,043,839)
    - Top Senders: China, India, Saudi Arabia, South Korea, Canada
    - Notable Growth: India (24.9%), Nepal (18.4%), Vietnam (14.3%), Nigeria (12.4%)
  - 2.9% increase in U.S. students abroad (313,415)
    - Top Destinations: UK, Italy, Spain
    - Notable Growth: Greece (18.3%), Austria (17%), Ireland (15.9%), Israel (15.3%), Czech Republic (14.6%)
- ~70% of all international students study at only 200 U.S. HEIs

# Social Media

- ✓ Like EducationUSA Facebook pages (main page for Higher Education Professionals and specific country pages).
- ✓ Like Embassy Facebook pages.



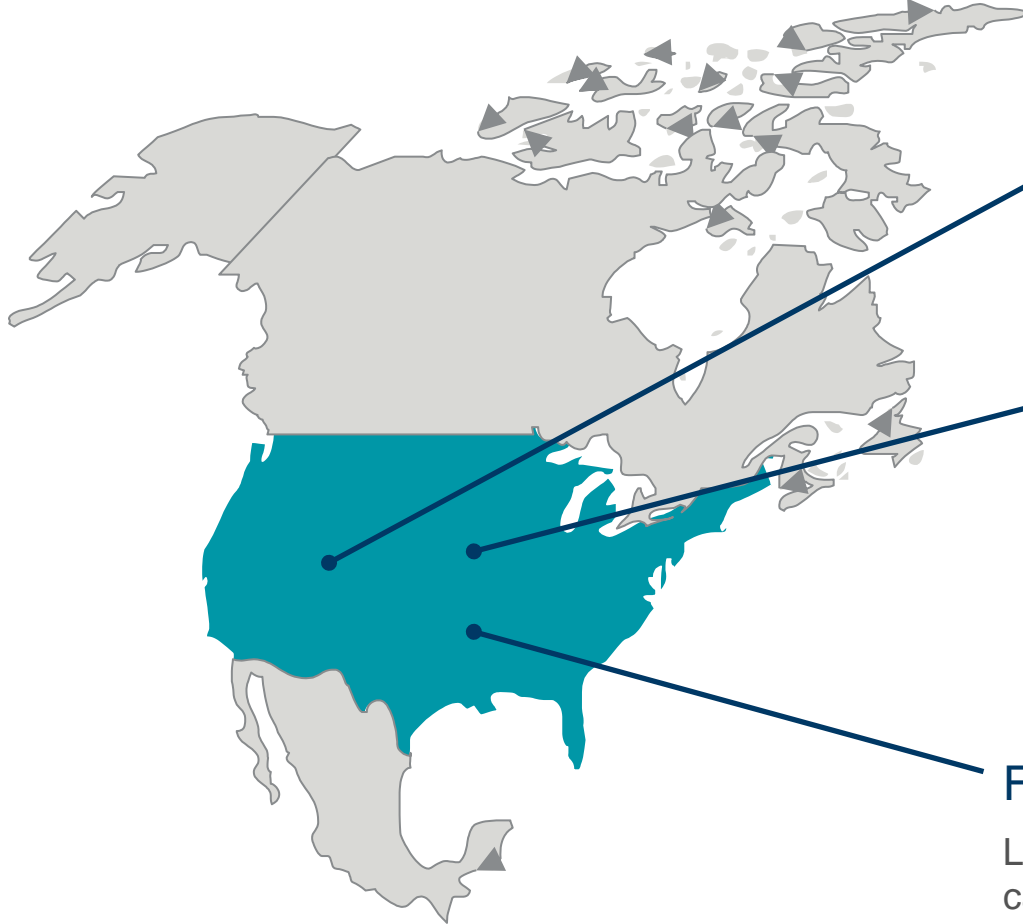
# Special Programs

- Host advisers on your campus (before/after conferences, adviser training institutes)
- EducationUSA Academy
- Opportunity Funds Program



# EducationUSA Academy

3-4 Week Academic Program for 15-17 year olds



## Goals

Inspire and prepare high school students for undergraduate study in the U.S.

## Hosted at 15 U.S. Colleges & Universities

20+ hours per week of English language classes, plus college prep, college tours and cultural activities

## Funding Model

Largely for self-funded students, but posts can nominate and fund students -- over 30 scholarships funded through PAS in 2016

# Opportunity Funds Program

## Student mobility and social mobility

- Highly qualified students from underserved communities
- 100+ participating schools since 2006 ... and growing
- annually more than \$700,000 to hundreds of Opportunity students in more than 50 countries.





# Upcoming Events

- EducationUSA Forum: Washington, DC – 7/31/17 – 8/2/17
- Regional EducationUSA Forums:
  - Buenos Aires: May 3 – 5
  - Madrid: September 19 – 21
- South Asia Fair (Nepal, Sri Lanka, Pakistan) – September
- India Fair – October
- Kazakhstan Fair – October



# Economic Impact of International Students

- Education is the **Top 7 service sector** export for the US economy
- International students contribute some **\$36 billion** to the U.S. economy
- International students create **~340,000** U.S. jobs per year
- International students gain skills to create positive change in their home-country economies
- Exposure to diverse world views helps U.S. students to develop Intercultural skills and attitudes necessary to be competitive in a global economy

---

# Questions?

Beth Dennis  
Program Officer for the Middle East, North  
Africa, South and Central Asia  
[DennisEA@state.gov](mailto:DennisEA@state.gov)