Performance Measurement Initiative

2016 Annual Report

September 2017

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Acronyms and Terms

AF	Africa Region
EAP	East Asia and Pacific Region
ECA	Educational and Cultural Affairs Bureau
ED	Evaluation Division
E-GOALS	Proprietary ECA survey application used by the Evaluation Division
EUR	Europe and Eurasia Region
Indicators	Standard survey questions used across all exchange programs meant to measure public diplomacy related outcomes (such as mutual understanding)
N	Survey Population Size
NEA	Near East Region
PMI	Performance Measurement Initiative
SCA	South and Central Asia Region
WHA	Western Hemisphere Region

About the Performance Measurement Initiative and the Annual Report

The Evaluation Division (ED) of the Bureau of Educational and Cultural Affairs (ECA) administers the **Performance Measurement Initiative (PMI)** to provide feedback on the short-term outcomes of ECA exchange programs.

In collaboration with ECA program offices and implementing partners, ED staff members produce and conduct surveys that draw upon both standardized indicator and program specific questions, store survey data in a centralized database (E-GOALS), and generate analytic reports for the use of program stakeholders. Participants anonymously access E-GOALS surveys either in English or foreign languages through a generated web link and enter their own responses. The ED administers pre, post and one year follow-up surveys which provide both quantitative and qualitative data to inform performance measurement and results reporting.

Since 2004, the Performance Measurement Initiative has…

conducted over
1,000
surveys

collected over
63,000
responses

informed over
1,400
ECA exchanges

The **Performance Measurement Annual Report** presents a summary of aggregated E-GOALS pre, post, and follow-up survey data across the ECA programs in the PMI portfolio in 2015 and 2016. In doing so, the report presents a global view of the short-term outcomes delivered by State Department-sponsored exchange programs.

The report draws on a combination of standard indicator questions, which are deployed consistently across all programs to measure public diplomacy-related outcomes such as mutual understanding, along with a few non-indicator questions that are used with relative consistency. For these questions, data was pulled from EGOALS for (1) pre/post surveys for academic year 2015-2016 programs and calendar year 2016 programs; and (2) follow-up surveys for academic year 2014-2015 and calendar year 2015. A list of programs and surveys represented by the data follows:

Community College Initiative
(All Regions)
    AY 2015-2016 pre/post surveys
    AY 2014-2015 follow-up survey

Community Solutions Survey
(All Regions)
    2016 pre/post survey

Fulbright Foreign Language Techer Assistant Program
(All Regions)
    AY 2015-2016 pre/post surveys
    AY 2014-2015 follow-up survey

Global UGRAD
(All Regions)
    AY 2015-2016 pre/post surveys

Professional Fellows
(All Regions)
　　2016 Spring pre/post surveys
　　2016 Fall pre/post surveys
　　2015 follow-up survey

Select International Visitor Leadership Program Multi-Regional Projects
(All Regions)
　　FY 2015 follow-up survey

SUSI: Women's Leadership
(All Regions except Western Hemisphere)
　　2016 pre/post surveys
　　2015 follow-up survey

TechGirls
(Near East)
　　2016 pre/post surveys

TechWomen
(Africa, Near East, South and Central Asia)
　　2016 pre/post surveys
　　2015 follow-up survey

Young Leaders of America Initiative
(Western Hemisphere)
　　2016 pre/post surveys

Young Southeast Asian Leaders Initiative
(East Asia and Pacific)
　　2016 Spring post survey
　　2016 Fall pre/posy surveys

Youth Ambassadors Program
(Western Hemisphere)
　　2016 January-March pre/post surveys
　　2016 May-August pre/post surveys
　　2016 September-October pre/post surveys

Data from these surveys is presented in two sections.

The **Regional Section** presents survey data from all the above surveys aggregated based on World region, which include:

| Africa (AF) | Europe and Eurasia (EUR) | South and Central Asia (SCA) |
| East Asia and Pacific (EAP) | Near East (NEA) | Western Hemisphere (WHA) |

The **Programmatic Section** presents survey data for programs meeting specific policy goals. This report specifically looks at Women in Tech and Young Leaders Initiatives. Programs included in those categories follows:

Women in Tech Programs:
TechGirls
(Near East)
　　2016 pre/post surveys

TechWomen
(Africa, Near East, South and Central Asia)
　　2016 pre/post surveys

Young Leaders Initiatives:
Young Leaders of America Initiative
(Western Hemisphere)
　　2016 pre/post surveys

Young Southeast Asian Leaders Initiative
(East Asia and Pacific)
　　2016 Spring post survey
　　2016 Fall pre/posy surveys

Data for these programs is compared against aggregated survey data from all programs in the PMI portfolio.
Note: In this section, data relating to the following is not included: (1) Personal Growth - Leadership, as not enough data was collected to be aggregated across the program groups, and (2) networking, as those questions rely on follow-up surveys from participants from 2015 programming, and these were not conducted for most of the Women in Tech and Young Leaders initiative programs.

Learn More: To learn more about the work of ECA's Evaluation Division, including which programs are currently part of the Performance Measurement Initiative or the subject of ongoing impact evaluations, please visit https://eca.state.gov/impact/evaluation-eca or contact ECAevaluation@state.gov.

SECTION 1: REGIONAL

PROGRAM GOALS AND ACCOMPLISHMENTS

Program Goals: Before starting their exchanges, respondents were asked to indicate their top three goals for the program. (Note: These are not standard indicator questions, but are used consistently across programs with the response options changing based on program characteristics.) Most respondents in most regions indicate increasing skills as a top goal for their time in the United States. The exception is the EUR region, where respondents rank the goal of increasing skills nearly equally with representing their home country abroad and sharing their culture with others.

The table below demonstrates the average responses upon multiple response categories:

	To Increase Skills (Including Professional, English Language, and Leadership)	To Increase Personal and Professional Networks	To increase Understanding of the U.S. and U.S. Society, People, and Culture	To Represent Home Country Abroad and Share Culture with Others
Africa	53.39%	27.00%	20.99%	23.41%
East Asia and Pacific	61.59%	42.43%	29.51%	21.26%
Europe and Eurasia	44.68%	34.15%	24.76%	45.17%
Near East	56.76%	26.83%	26.82%	32.72%
South and Central Asia	53.51%	27.33%	33.42%	24.26%
Western Hemisphere	55.18%	32.09%	25.30%	32.15%
Global	54.18%	31.64%	26.80%	29.83%

Program Accomplishments: Upon completion of the program, respondents were asked to indicate their top three accomplishments. Most respondents in the AF, EUR, and WHA regions indicated an increase in skills as one of their top accomplishments. In the EAP, NEA, and SCA regions, most respondents indicated an increase in understanding of the United States and its society, people, and culture as one of their top accomplishments.

The table below demonstrates the average responses upon multiple response categories:

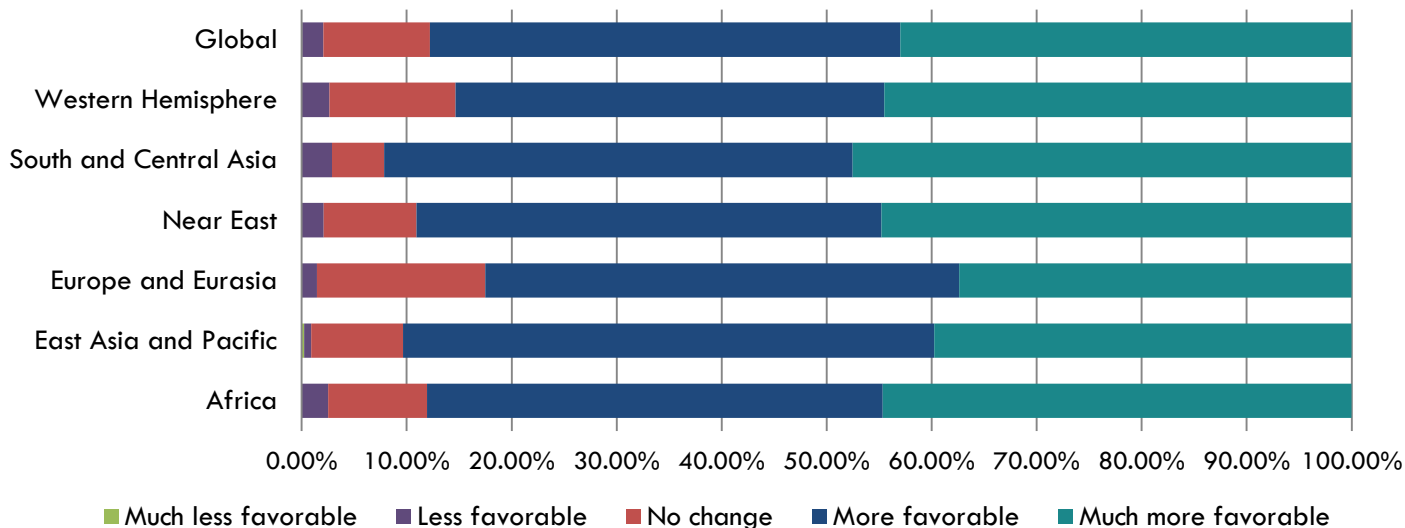|	To Increase Skills (Including Professional, English Language, and Leadership)	To Increase Personal and Professional Networks	To increase Understanding of the U.S. and U.S. Society, People, and Culture	To Represent Home Country Abroad and Share Culture with Others
Africa	51.59%	33.48%	38.58%	18.59%
East Asia and Pacific	46.99%	35.25%	48.56%	30.73%
Europe and Eurasia	49.86%	27.15%	49.02%	30.88%
Near East	41.42%	39.89%	52.56%	35.73%
South and Central Asia	44.49%	25.61%	47.36%	30.60%
Western Hemisphere	50.65%	34.03%	40.85%	27.95%
Global	47.50%	32.57%	46.15%	29.08%

PERCEPTIONS OF THE AMERICAN PEOPLE AND UNITED STATES GOVERNMENT

Following their programs, respondents were asked to rate how their perceptions of the American people and the United States Government[1] changed as a result of their participation (Note: This is a standard indicators question across all programs). While respondents' impressions of the American people and United States Government both increased, that increase tended to more favorable for perceptions of the American people. Most respondents indicated "much more favorable" views of the American people, the exceptions being respondents from the EAP and EUR regions where most respondents indicated "more favorable" views. By contrast, perceptions of the United States Government were rated as "more favorable" rather than "much more favorable" by most respondents across all regions.

The American People

The table below presents aggregated survey responses:

	Much Less Favorable	Less Favorable	No Change	More Favorable	Much More Favorable
Africa	0.00%	2.52%	9.43%	43.40%	44.65%
East Asia and Pacific	0.23%	0.69%	8.74%	50.57%	39.77%
Europe and Eurasia	0.00%	1.46%	16.02%	45.15%	37.38%
Near East	0.00%	2.08%	8.85%	44.27%	44.79%
South and Central Asia	0.00%	2.89%	4.96%	44.63%	47.52%
Western Hemisphere	0.00%	2.65%	12.01%	40.81%	44.52%
Global	0.06%	2.00%	10.17%	44.78%	43.00%

Legend: Much less favorable, Less favorable, No change, More favorable, Much more favorable

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[1] N (for all data within this section) = Global-1,800; WHA-566; SCA-242; NEA-192; EUR-206; EAP-435; AF-159

The United States Government

The table below presents aggregated survey responses:

	Much Less Favorable	Less Favorable	No Change	More Favorable	Much More Favorable
Africa	0.00%	3.77%	16.98%	39.62%	39.62%
East Asia and Pacific	0.23%	2.76%	17.01%	57.01%	22.99%
Europe and Eurasia	0.00%	2.43%	36.89%	39.81%	20.87%
Near East	0.52%	3.13%	37.50%	41.67%	17.19%
South and Central Asia	0.41%	3.31%	15.29%	46.69%	34.30%
Western Hemisphere	0.35%	4.59%	21.02%	41.34%	32.69%
Global	0.28%	3.50%	22.50%	45.56%	28.17%
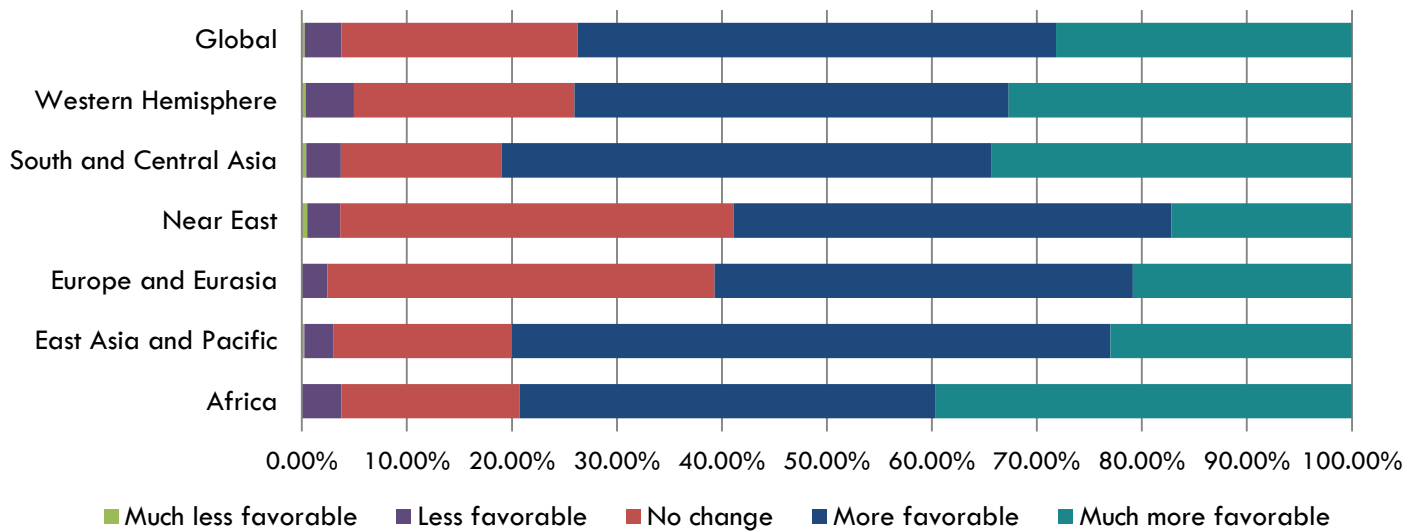
Understanding of American Values and Culture

After their exchange program, respondents were asked to rate the extent to which they changed their understanding of topics related to American culture[2] and context (Note: This is a standard indicator question across all programs; the topic catego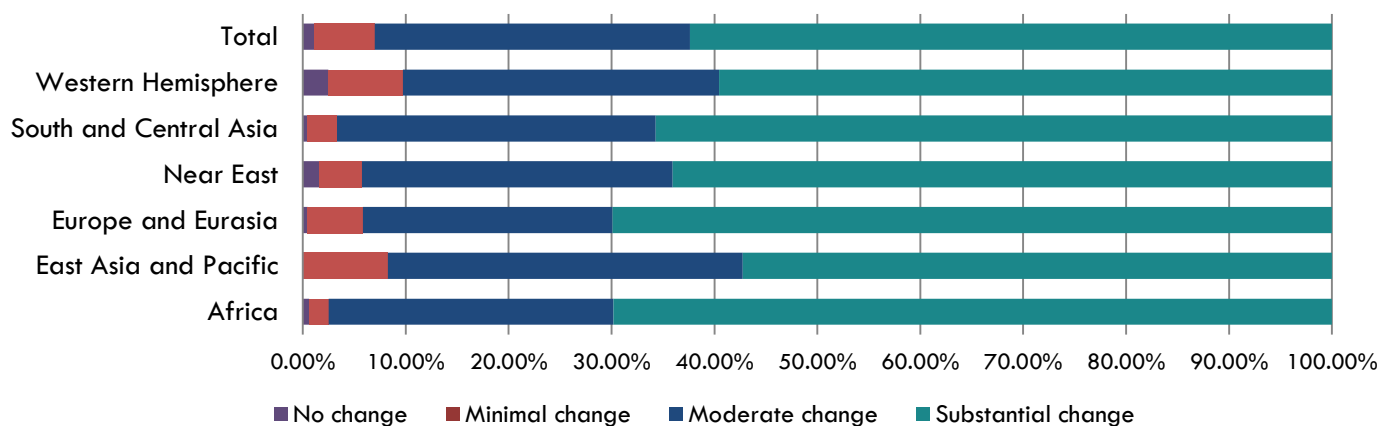ries do not change program-to-program). Those topics include daily life, freedom of speech and the press, religious and ethnic diversity, democracy, economy, values and culture, and voluntary community service. All topics saw at least "moderate" or "substantial" change in terms of the understanding indicated by respondents. Overall, Daily Life, Values and Culture, Voluntary Community Service, and Religious and Ethnic Diversity saw the greatest change in understanding across all regions, while the other topics saw more mixed or generally moderate change in respondent understanding.

The following tables present aggregated survey data:

Daily Life in the United States

	No Change	Minimal Change	Moderate Change	Substantial Change
Africa	0.63%	1.89%	27.67%	69.81%
East Asia and Pacific	0.00%	8.28%	34.48%	57.24%
Europe and Eurasia	0.49%	5.34%	24.27%	69.90%
Near East	1.56%	4.17%	30.21%	64.06%
South and Central Asia	0.41%	2.89%	30.99%	65.70%
Western Hemisphere	2.47%	7.24%	30.74%	59.54%
Global	1.11%	5.89%	30.61%	62.39%

Freedom of Speech and the Press in the United States

	No Change	Minimal Change	Moderate Change	Substantial Change
Africa	2.52%	6.92%	35.85%	54.72%
East Asia and Pacific	1.61%	12.41%	46.90%	39.08%
Europe and Eurasia	6.31%	22.82%	41.75%	29.13%
Near East	9.38%	11.98%	42.71%	35.94%
South and Central Asia	2.07%	9.50%	38.84%	49.59%
Western Hemisphere	4.06%	19.96%	39.58%	36.40%
Global	3.89%	15.06%	41.50%	39.56%
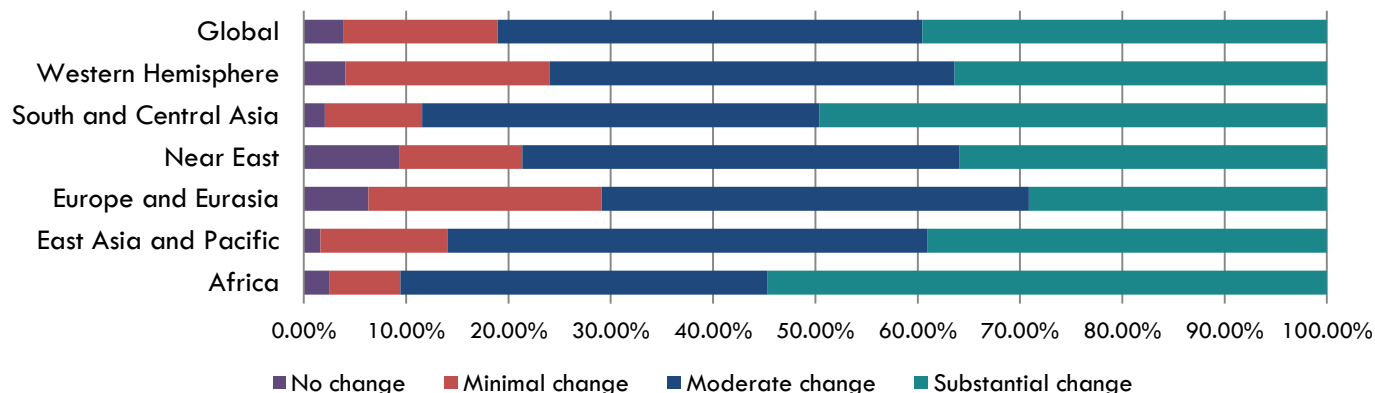
Religious and Ethnic Diversity in the United States

	No Change	Minimal Change	Moderate Change	Substantial Change
Africa	1.89%	6.29%	35.85%	55.97%
East Asia and Pacific	2.07%	11.49%	45.52%	40.92%
Europe and Eurasia	3.40%	10.19%	33.98%	52.43%
Near East	4.69%	8.33%	35.94%	51.04%
South and Central Asia	2.07%	7.85%	40.91%	49.17%
Western Hemisphere	3.71%	17.14%	36.93%	42.23%
Global	3.00%	11.83%	39.00%	46.17%
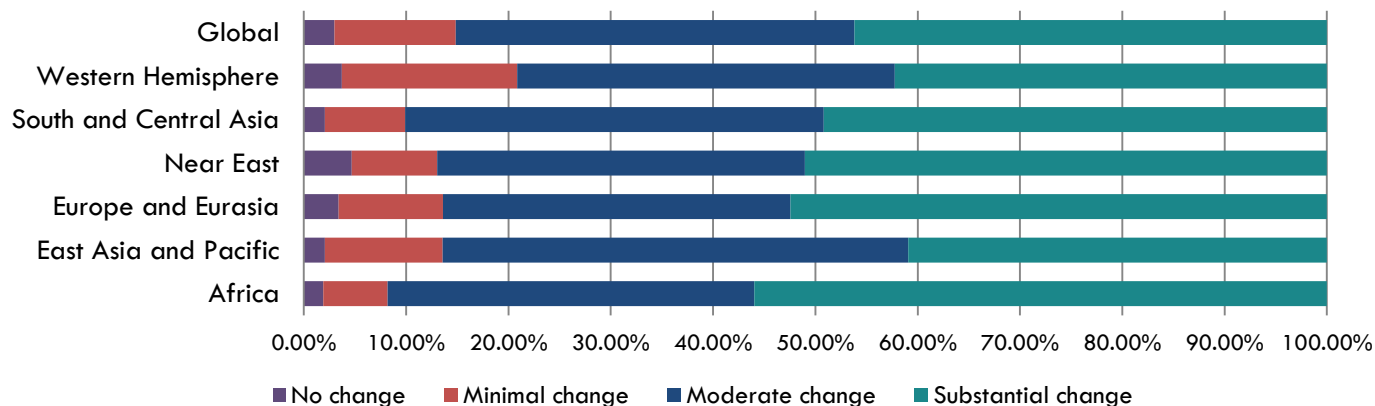
United States Democracy

	No Change	Minimal Change	Moderate Change	Substantial Change
Africa	1.89%	16.35%	42.14%	39.62%
East Asia and Pacific	1.84%	19.08%	54.48%	24.60%
Europe and Eurasia	3.88%	18.93%	42.23%	34.95%
Near East	5.21%	17.19%	47.92%	29.69%
South and Central Asia	3.72%	18.18%	45.45%	32.64%
Western Hemisphere	4.24%	15.55%	48.41%	31.80%
Global	3.44%	17.39%	48.17%	31.00%
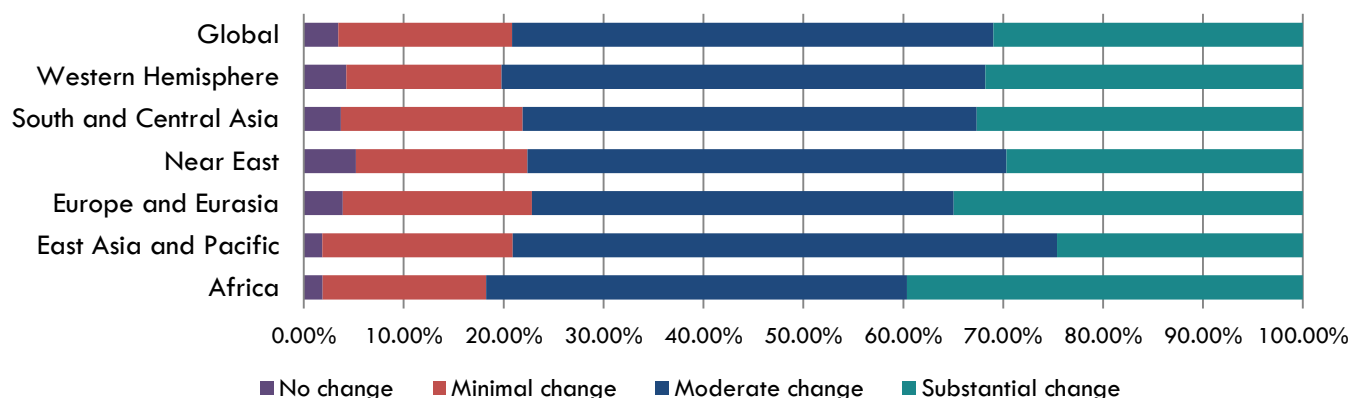
No change ■ Minimal change ■ Moderate change ■ Substantial change

United States Economy

	No Change	Minimal Change	Moderate Change	Substantial Change
Africa	1.89%	20.13%	40.88%	37.11%
East Asia and Pacific	3.45%	28.74%	53.33%	14.48%
Europe and Eurasia	7.28%	25.24%	50.49%	16.99%
Near East	9.38%	28.65%	42.19%	19.79%
South and Central Asia	3.72%	18.60%	60.33%	17.36%
Western Hemisphere	4.24%	22.79%	50.35%	22.61%
Global	4.67%	24.33%	50.72%	20.28%
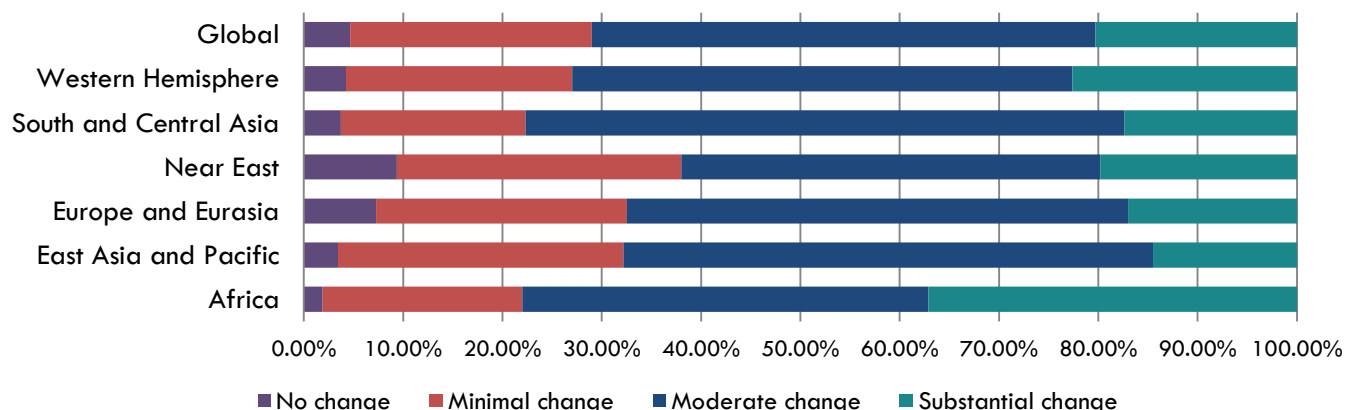
No change ■ Minimal change ■ Moderate change ■ Substantial change

United States Values and Culture

	No Change	Minimal Change	Moderate Change	Substantial Change
Africa	0.63%	3.14%	33.33%	62.89%
East Asia and Pacific	0.92%	7.59%	44.14%	47.36%
Europe and Eurasia	1.46%	8.74%	31.55%	58.25%
Near East	2.60%	6.77%	32.29%	58.33%
South and Central Asia	0.41%	7.02%	36.78%	55.79%
Western Hemisphere	1.77%	10.07%	34.45%	53.71%
Global	1.33%	7.94%	36.44%	54.28%
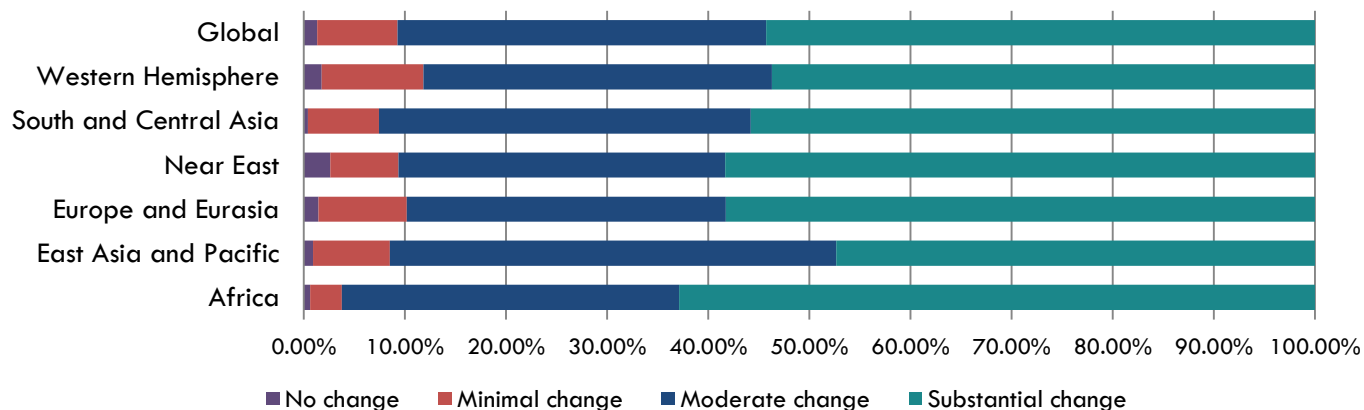
Voluntary Community Service in the United States

	No Change	Minimal Change	Moderate Change	Substantial Change
Africa	0.63%	5.66%	29.56%	64.15%
East Asia and Pacific	0.46%	9.89%	38.39%	51.26%
Europe and Eurasia	3.40%	14.08%	32.04%	50.49%
Near East	4.17%	11.98%	36.46%	47.40%
South and Central Asia	0.41%	4.96%	33.88%	60.74%
Western Hemisphere	5.12%	14.13%	32.33%	48.41%
Global	2.67%	10.89%	34.17%	52.28%

Personal Growth

Individual Influence

Before and after their exchange programs, respondents were asked to reflect on a series of statements about themselves as individuals (Note: Because this is not a standard indicator question, it is not used consistently across all programs; furthermore, the use of particular statements varies depending on the nature of the program [i.e. academic vs. professional]). Overall, across all statements and regions, the majority of respondents indicate that they "strongly agree" with the various statements below following their exchange experience, which generally indicates an increase from how respondents answered before their exchange experience in the United States.

The following tables present aggregated survey data, and show post survey responses (with percent increase/decrease from pre survey in parentheses):

"I can have both a successful professional and family life."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Africa	0.00% (0%)	0.00% (-5%)	0.00% (0%)	4.35% (-36%)	95.65% (41%)	N/A
Near East	0.00% (0%)	0.00% (-6%)	0.00% (0%)	25.00% (-25%)	75.00% (31%)	N/A
South and Central Asia	0.00% (0%)	0.00% (0%)	0.00% (0%)	18.75% (-3%)	81.25% (3%)	N/A

N (pre) = AF-20; NEA-16; SCA-14; Global-50   N (post) = AF-23; NEA-20; SCA-16; Global-59
Note: Question used only with the TechWomen program.

"I feel I can influence people around me."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Africa	1.40% (1%)	0.00% (0%)	0.70% (-3%)	9.09% (-8%)	88.81% (10%)	0.00% (0%)
East Asia and Pacific	0.76% (0%)	1.02% (0%)	2.04% (-6%)	29.01% (-9%)	67.18% (15%)	0.00% (-3%)
Europe and Eurasia	0.00% (0%)	1.54% (1%)	0.00% (-3%)	15.38% (-20%)	83.08% (22%)	0.00% (0%)
Near East	1.27% (1%)	0.00% (0%)	0.64% (-4%)	21.66% (-11%)	76.43% (13%)	0.00% (0%)
South and Central Asia	1.32% (1%)	1.75% (1%)	2.63% (-2%)	18.42% (-11%)	75.44% (13%)	1.05% (0%)
Western Hemisphere	0.32% (0%)	0.00% (1%)	1.27% (-1%)	19.11% (0%)	78.98% (2%)	4.17% (4%)
Global	0.81% (0%)	0.73% (0%)	1.47% (-3%)	20.73% (-7%)	76.12% (10%)	0.89% (0%)

N (pre) = AF-152; EAP-413; EUR-143; NEA-168; SCA-258; WHA-595; Global-1729   N (post) = AF-143; EAP-393; EUR-130; NEA-157; SCA-228; WHA-314; Global-1365   N (not applicable; pre) = AF-44; EAP-32; EUR-10; NEA-13; SCA-106; WHA-24; Global-229   N (not applicable; post) = AF-42; EAP-35; EUR-10; NEA-18; SCA-95; WHA-24; Global-224

"I feel I can make a difference at my place of work."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Africa	2.30% (1%)	0.00% (0%)	2.30% (1%)	9.20% (-6%)	81.61% (0%)	9.52% (7%)
East Asia and Pacific	1.62% (0%)	1.08% (0%)	0.54% (-5%)	24.32% (-9%)	72.43% (14%)	0.00% (0%)
Europe and Eurasia	0.92% (0%)	0.00% (-1%)	3.67% (2%)	16.51% (-13%)	78.90% (12%)	0.00% (0%)
Near East	1.39% (0%)	0.00% (0%)	4.17% (3%)	19.44% (-10%)	73.61% (6%)	5.56% (6%)
South and Central Asia	1.84% (0%)	0.61% (-1%)	2.45% (-2%)	20.86% (-5%)	72.39% (7%)	3.16% (0%)
Western Hemisphere	0.00% (0%)	0.00% (0%)	0.00% (-1%)	23.68% (12%)	72.37% (-14%)	12.50% (-8%)
Global	1.45% (0%)	0.43% (0%)	2.02% (-1%)	19.80% (-3%)	74.71% (3%)	4.91% (1%)

N (pre) = AF-96; EAP-248; EUR-117; NEA-75; SCA-187; WHA-317; Global-1040

N (post) = AF-87; EAP-185; EUR-109; NEA-72; SCA-163; WHA-76; Global-692

N (not applicable; pre) = AF-44; EAP-32; EUR-10; NEA-13; SCA-106; WHA-24; Global-229

N (not applicable; post) = AF-42; EAP-35; EUR-10; NEA-18; SCA-95; WHA-24; Global-224

"I feel I can make a difference at my school/university."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Africa	1.79% (-1%)	0.00% (0%)	1.79% (-3%)	25.00% (11%)	69.64% (-10%)	2.38% (2%)
East Asia and Pacific	2.74% (0%)	1.37% (1%)	5.48% (-7%)	27.40% (-29%)	61.64% (34%)	2.86% 3(%)
Europe and Eurasia	0.00% (0%)	6.45% (7%)	3.23% (-17%)	58.06% (18%)	32.26% (-8%)	0.00% (0%)
Near East	2.78% (-5%)	2.78% (-13%)	2.78% (-20%)	27.78% (20%)	63.89% (18%)	0.00% (0%)
South and Central Asia	2.56% (1%)	2.56% (-1%)	0.00% (-10%)	35.90% (9%)	57.26% (4%)	2.11% (-2%)
Western Hemisphere	1.69% (2%)	1.69% (2%)	3.39% (3%)	18.64% (-15%)	72.88% (6%)	4.17% (4%)
Global	2.15% (0%)	2.15% (-1%)	2.42% (-7%)	30.91% (2%)	61.02% (6%)	2.23% (1%)

N (pre) = AF-44; EAP-32; EUR-10; NEA-13; SCA-106; WHA-24; Global-229

N (post) = AF-56; EAP-73; EUR-31; NEA-36; SCA-117; WHA-59; Global-372

N (not applicable; pre) = AF-44; EAP-32; EUR-10; NEA-13; SCA-106; WHA-24; Global-229

N (not applicable; post) = AF-42; EAP-35; EUR-10; NEA-18; SCA-95; WHA-24; Global-224

"I feel I can make a difference in my community."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Africa	1.40% (1%)	0.00% (0%)	0.70% (0%)	9.09% (-2%)	88.81% (1%)	0.00% (0%)
East Asia and Pacific	1.02% (0%)	0.76% (0%)	1.78% (-5%)	27.48% (-7%)	68.96% (11%)	0.00% (0%)
Europe and Eurasia	0.00% (-1%)	1.54% (0%)	1.54% (-8%)	22.31% (-17%)	74.62% (26%)	0.00% (0%)
Near East	1.91% (1%)	0.00% (-2%)	2.55% (-4%)	27.39% (-7%)	68.15% (12%)	0.00% (-8%)
South and Central Asia	1.32% (0%)	0.44% (0%)	3.07% (-2%)	19.30% (-8%)	75.00% (8%)	2.11% (2%)
Western Hemisphere	0.32% (0%)	1.27% (1%)	2.55% (0%)	25.80% (3%)	69.75% (-5%)	4.17% (4%)
Global	0.95% (0%)	0.73% (0%)	2.12% (-2%)	23.30% (-4%)	72.67% (6%)	1.34% (1%)

N (pre) = AF-152; EAP-413; EUR-143; NEA-168; SCA-258; WHA-595; Global-1792

N (post) = AF-143; EAP-393; EUR-130; NEA-157; SCA-228; WHA-314; Global-1365

N (not applicable; pre) = AF-44; EAP-32; EUR-10; NEA-13; SCA-106; WHA-24; Global-229

N (not applicable; post) = AF-42; EAP-35; EUR-10; NEA-18; SCA-95; WHA-24; Global-224

"I feel I can make a difference in my country."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Africa	1.15% (1%)	0.00% (-1%)	0.00% (-4%)	19.54% (-10%)	79.31% (14%)	N/A
East Asia and Pacific	0.31% (0%)	1.25% (-2%)	6.25% (-7%)	46.25% (6%)	45.94% (4%)	N/A
Europe and Eurasia	0.00% (-3%)	4.04% (-2%)	8.08% (-12%)	30.30% (-8%)	57.58% (24%)	N/A
Near East	1.02% (0%)	0.00% (-3%)	12.24% (2%)	27.55% (-20%)	59.18% (21%)	N/A
South and Central Asia	0.00% (0%)	0.90% (-2%)	4.50% (-4%)	22.52% (-9%)	72.07% (15%)	N/A
Western Hemisphere	0.00% (0%)	1.92% (0%)	7.69% (3%)	38.46% (15%)	51.92% (-18%)	N/A
Global	0.39% (0%)	1.30% (-2%)	6.39% (-4%)	34.81% (1%)	57.11% (5%)	N/A

N (pre) = AF-92; EAP-335; EUR-108; NEA-101; SCA-125; WHA-293; Global-1054

N (post) = AF-87; EAP-320; EUR-99; NEA-98; SCA-111; WHA-52; Global-767

"I feel I can make a difference in my family."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Africa	0.00% (0%)	0.00% (0%)	0.00% (-4%)	12.50% (9%)	87.50% (-5%)	N/A
East Asia and Pacific	0.48% (1%)	0.96% (0%)	2.40% (-1%)	30.29% (-2%)	65.87% (3%)	N/A
Europe and Eurasia	0.00% (0%)	4.76% (-3%)	9.52% (6%)	19.05% (-23%)	66.67% (21%)	N/A
Near East	1.18% (1%)	1.18% (-2%)	5.88% (1%)	18.82% (-24%)	72.94% (25%)	N/A
South and Central Asia	1.54% (2%)	0.00% (0%)	1.54% (-1%)	15.38% (-20%)	81.54% (20%)	N/A
Western Hemisphere	0.42% (-1%)	0.00% (-1%)	7.14% (1%)	19.33% (-4%)	73.11% (4%)	N/A
Global	0.59% (0%)	0.59% (-1%)	4.46% (0%)	21.69% (-7%)	72.66% (8%)	N/A

N (pre) = AF-56; EAP-165; EUR-26; NEA-93; SCA-71; WHA-278; Global-689

N (post) = AF-56; EAP-208; EUR-21; NEA-85; SCA-65; WHA-238; Global-673

"I feel I have many choices in my life."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Africa	2.10% (0%)	0.00% (-3%)	2.80% (-8%)	20.98% (-13%)	74.13% (23%)	0.00% (0%)
East Asia and Pacific	1.78% (0%)	1.27% (-4%)	4.07% (-6%)	32.82% (-3%)	60.05% (13%)	0.00% (0%)
Europe and Eurasia	0.77% (-1%)	0.00% (-1%)	0.77% (-3%)	15.38% (-12%)	83.08% (16%)	0.00% (0%)
Near East	1.91% (1%)	3.82% (-3%)	5.10% (-9%)	25.48% (-15%)	63.69% (25%)	0.00% (0%)
South and Central Asia	2.19% (1%)	0.88% (-9%)	6.58% (-1%)	28.95% (-5%)	61.40% (15%)	0.00% (-3%)
Western Hemisphere	0.64% (0%)	0.32% (-3%)	3.50% (-5%)	24.20% (-4%)	71.34% (11%)	0.00% (0%)
Global	1.54% (0%)	1.03% (-4%)	4.03% (-5%)	26.45% (-6%)	66.96% (14%)	0.00% (-1%)

N (pre) = AF-152; EAP-413; EUR-143; NEA-168; SCA-258; WHA-595; Global-1729

N (post) = AF-143; EAP-393; EUR-130; NEA-157; SCA-228; WHA-314; Global-1365

N (not applicable; pre) = AF-44; EAP-32; EUR-10; NEA-13; SCA-106; WHA-24; Global-229

N (not applicable; post) = AF-42; EAP-35; EUR-10; NEA-18; SCA-95; WHA-24; Global-224

Leadership

Before and after their exchange programs, respondents were asked to rate the extent to which they consider themselves leaders in a variety of aspects of their lives. (Note: Because this is not a standard indicator question, it is not used consistently across all programs; furthermore, the use of particular statements varies depending on the nature of the program [i.e. academic vs. professional]). Overall, across all aspects of leadership and regions, the majority of respondents indicate that they "to a great extent" consider themselves leaders following their exchange experience, which generally indicates an increase from how respondents answered before their time in the United States.

The following tables present aggregated survey data and show post survey responses (with percent increase/decrease from pre survey in parentheses):

Friends/Family

	Not at All	To a Small Extent	To Some Extent	To a Great Extent	Not Applicable
Africa	0.00% (-1%)	1.43% (-3%)	15.71% (-12%)	80.00% (13%)	2.86% (2%)
East Asia and Pacific	0.90% (0%)	1.80% (-6%)	21.62% (-20%)	73.87% (24%)	1.80% (0%)
Europe and Eurasia	0.00% (-2%)	1.92% (-8%)	23.08% (-22%)	71.15% (29%)	3.85% (4%)
Near East	0.00% (-1%)	0.00% (-4%)	18.52% (-19%)	57.41% (0%)	5.56% (6%)
South and Central Asia	0.72% (-3%)	0.72% (-6%)	15.11% (-16%)	83.45% (24%)	0.00% (-1%)
Western Hemisphere	0.32% (-1%)	1.61% (-4%)	16.40% (-14%)	81.03% (64%)	0.64% (1%)
Global	0.41% (-1%)	1.36% (-5%)	17.50% (-17%)	77.88% (35%)	1.49% (1%)

N (pre) = AF-190; EAP-491; EUR-178; NEA-169; SCA-377; WHA-658; Global-2063

N (post) = AF-70; EAP-111; EUR-52; NEA-54; SCA-139; WHA-311; Global-737

N (not applicable; pre) = AF-88; EAP-64; EUR-20; NEA-26; SCA-212; WHA-48; Global-458

N (not applicable; post) = AF-70; EAP-111; EUR-52; NEA-54; SCA-139; WHA-311; Global-737

School

	Not at All	To a Small Extent	To Some Extent	To a Great Extent	Not Applicable
Africa	0.00% (-3%)	0.00% (0%)	35.71% (-6%)	60.71% (6%)	3.57% (1%)
East Asia and Pacific	0.00% (-1%)	4.11% (-6%)	39.73% (-4%)	50.68% (6%)	5.48% (-1%)
Europe and Eurasia	3.23% (1%)	6.45% (-13%)	51.61% (13%)	35.48% (-3%)	3.23% (3%)
Near East	2.78% (1%)	13.89% (-5%)	33.33% (-13%)	50.00% (18%)	0.00% (-8%)
South and Central Asia	0.85% (-2%)	2.56% (-7%)	32.48% (-12%)	63.25% (24%)	0.85% (-7%)
Western Hemisphere	1.69% (1%)	3.39% (-3%)	20.34% (-13%)	71.19% (12%)	3.39% (-1%)
Global	1.08% (0%)	4.03% (-5%)	34.14% (-6%)	58.06% (9%)	2.69% (-3%)

N (pre) = AF-79; EAP-197; EUR-36; NEA-65; SCA-163; WHA-302; Global-842   N (post) = AF-56; EAP-73; EUR-31; NEA-36; SCA-117; WHA-59; Global-372   N (not applicable; pre) = AF-44; EAP-32; EUR-10; NEA-13; SCA-106; WHA-24; Global-229   N (not applicable; post) = AF-56; EAP-73; EUR-31; NEA-36; SCA-117; WHA-59; Global-372

Workplace

	Not at All	To a Small Extent	To Some Extent	To a Great Extent	Not Applicable
Africa	0.00% (-2%)	0.00% (-2%)	35.71% (0%)	37.50% (-11%)	26.79% (-3%)
East Asia and Pacific	0.00% (-1%)	4.11% (-4%)	34.25% (12%)	52.05% (8%)	9.59% (10%)
Europe and Eurasia	0.00% (-3%)	3.23% (-2%)	41.94% (3%)	35.48% (-11%)	19.35% (19%)
Near East	0.00% (-3%)	2.78% (-7%)	38.89% (2%)	41.67% (-5%)	16.67% (17%)
South and Central Asia	0.00% (-1%)	2.56% (-4%)	27.35% (-6%)	55.56% (1%)	14.53% (6%)
Western Hemisphere	0.00% (-2%)	0.72% (-4%)	18.48% (-7%)	78.62% (12%)	27.12% (-2%)
Global	0.00% (-2%)	1.70% (-4%)	26.32% (-10%)	62.31% (9%)	18.01% (5%)

N (pre) = AF-111; EAP-294; EUR-142; NEA-104; SCA-214; WHA-356; Global-1221   N (post) = AF-56; EAP-73; EUR-31; NEA-36; SCA-117; WHA-276; Global-589   N (not applicable; pre) = AF-44; EAP-32; EUR-10; NEA-13; SCA-106; WHA-24; Global-229   N (not applicable; post) = AF-56; EAP-73; EUR-31; NEA-36; SCA-117; WHA-59; Global-372

Community

	Not at All	To a Small Extent	To Some Extent	To a Great Extent	Not Applicable
Africa	3.57% (2%)	8.93% (-9%)	35.71% (-6%)	51.79% (13%)	0.00% (0%)
East Asia and Pacific	1.37% (-2%)	5.48% (-12%)	41.10% (-11%)	52.05% (25%)	0.00% (0%)
Europe and Eurasia	0.00% (-4%)	6.45% (-8%)	45.16% (-11%)	48.39% (23%)	0.00% (0%)
Near East	2.78% (-3%)	8.33% (-11%)	44.44% (-11%)	44.44% (24%)	0.00% (0%)
South and Central Asia	0.85% (-1%)	4.27% (-8%)	36.75% (-11%)	57.26% (20%)	0.85% (-1%)
Western Hemisphere	2.17% (-3%)	10.87% (-17%)	43.12% (-5%)	43.48% (25%)	1.69% (2%)
Global	1.87% (-2%)	8.32% (-12%)	41.09% (-9%)	48.39% (23%)	0.54% (0%)

N (pre) = AF-131; EAP-413; EUR-143; NEA-127; SCA-244; WHA-596; Global-1654

N (post) = AF-56; EAP-73; EUR-31; NEA-36; SCA-117; WHA-276; Global-589

N (not applicable; pre) = AF-44; EAP-32; EUR-10; NEA-13; SCA-106; WHA-24; Global-229

N (not applicable; post) = AF-56; EAP-73; EUR-31; NEA-36; SCA-117; WHA-59; Global-372

Network Building

Creating Networks

Respondents from exchange programs held in 2015 were asked about the networks they established as a result of their participation (Note: While these are standard indicators questions, their use depends on the nature of the program [i.e. academic vs. professional]). The overwhelming majority indicated that they generally remained in contact with people met during their exchange program. In terms of more specific networks, as a result of the exchange experience, about two-thirds of respondents indicated establishing institutional relationships and about one-third indicated establishing professional collaborations.

The following tables present aggregated survey data:

Did you remain in contact with people you met during your program?

	Yes	No
Africa	96.08%	3.92%
East Asia and Pacific	98.09%	1.91%
Europe and Eurasia	95.38%	4.62%
Near East	96.43%	3.57%
South and Central Asia	94.12%	5.88%
Western Hemisphere	95.73%	4.27%
Global	96.01%	3.99%

N = AF-102; EAP-157; EUR-173; NEA-84; SCA-119; WHA-117; Global-752

Have you or your organization established a formal, institutional relationship with another organization?

	Yes	No
Africa	69.86%	30.14%
East Asia and Pacific	64.39%	35.61%
Europe and Eurasia	76.61%	23.39%
Near East	69.70%	30.30%
South and Central Asia	70.59%	29.41%
Western Hemisphere	68.75%	31.25%
Global	70.42%	29.58%

N = AF-73; EAP-132; EUR-171; NEA-66; SCA-68; WHA-112; Global-622

Have you established or continued professional collaborations?

	Yes	No
Africa	37.78%	62.22%
East Asia and Pacific	42.58%	57.42%
Europe and Eurasia	43.93%	56.07%
Near East	32.35%	67.65%
South and Central Asia	47.37%	52.63%
Western Hemisphere	42.74%	57.26%
Global	41.98%	58.02%

N = AF-90; EAP-155; EUR-173; NEA-68; SCA-95; WHA-117; Global-698

Composition of Networks

Respondents from the same 2015 exchange programs were asked to select various groups of contact which whom they have reminded in contact (Note: Because this is not a standard indicator question, it is not used consistently across all programs; furthermore, the use of particular response options vary depending on the nature of the characteristics of the program). Respondents indicate other program participants and American met in an academic setting as the top two groups with which they have remained in contact.

The table below demonstrates the average responses upon multiple response categories:

	Other Program Participants	Americans Met in an Academic Setting	Americans Met in a Professional Setting	Americans Met in a Community or Cultural Setting
Africa	76.79%	68.22%	47.60%	45.14%
East Asia and Pacific	77.87%	71.07%	46.91%	56.03%
Europe and Eurasia	78.08%	74.70%	35.34%	22.33%
Near East	74.09%	77.36%	58.25%	66.72%
South and Central Asia	76.79%	77.87%	47.99%	60.06%
Western Hemisphere	78.31%	63.05%	18.96%	30.00%
Global	76.99%	72.05%	42.51%	46.71%

SECTION 2: PROGRAMMATIC

PROGRAM GOALS AND ACCOMPLISHMENTS

Program Goals

Before starting their exchange program, respondents were asked to indicate their top three goals for the program (Note: These are not standard indicator questions, but are used consistently across programs with the response options changing based on program characteristics). All respondents indicated increasing skills as a top goal for their time in the United States.

The table below demonstrates the average responses upon multiple response categories:

	To Increase Skills (Including Professional, English Language, and Leadership)	To Increase Personal and Professional Networks	To increase Understanding of the U.S. and U.S. Society, People, and Culture	To Represent Home Country Abroad and Share Culture with Others
Women in Tech	84.00%	18.00%	4.00%	16.00%
Young Leaders Initiatives	63.34%	24.99%	19.75%	10.43%
All Programs	54.18%	31.64%	26.80%	29.83%

Program Accomplishments

Upon completion of their exchange program, respondents were asked to indicate their top three accomplishments (Note: These are not standard indicator questions, but are used consistently across programs with the response options changing based on program characteristics). A nearly equal percent of respondents from the Young Leaders Initiatives indicated an increase in skills and increasing understanding of the United States as their top accomplishments. For the Women in Tech Programs, most respondents indicated an increase in personal and professional networks as one of their top accomplishment.

The table below demonstrates the average responses upon multiple response categories:

|	To Increase Skills (Including Professional, English Language, and Leadership)	To Increase Personal and Professional Networks	To increase Understanding of the U.S. and U.S. Society, People, and Culture	To Represent Home Country Abroad and Share Culture with Others
Women in Tech	56.52%	60.87%	34.78%	34.78%
Young Leaders Initiatives	42.06%	38.27%	43.30%	8.38%
All Programs	47.50%	32.57%	46.15%	29.08%

PERCEPTIONS OF THE AMERICAN PEOPLE AND UNITED STATES GOVERNMENT

Following their programs, respondents were asked to rate how their perceptions of the American people and the United States Government changed as a result of their participation (Note: This is a standard indicators question across all programs). While perceptions of the American people and the United States Government increased for each program group, Women in Tech respondents indicated "much more favorable" views of both while Young Leaders Initiative respondents indicated "more favorable" views of both.

The American People

*The table below presents aggregated survey responses[3]:*

	Much Less Favorable	Less Favorable	No Change	More Favorable	Much More Favorable
Women in Tech	0.00%	0.00%	3.70%	37.04%	59.26%
Young Leaders Initiatives	0.00%	1.58%	12.89%	46.05%	39.47%
All Programs	0.06%	2.00%	10.17%	44.78%	43.00%
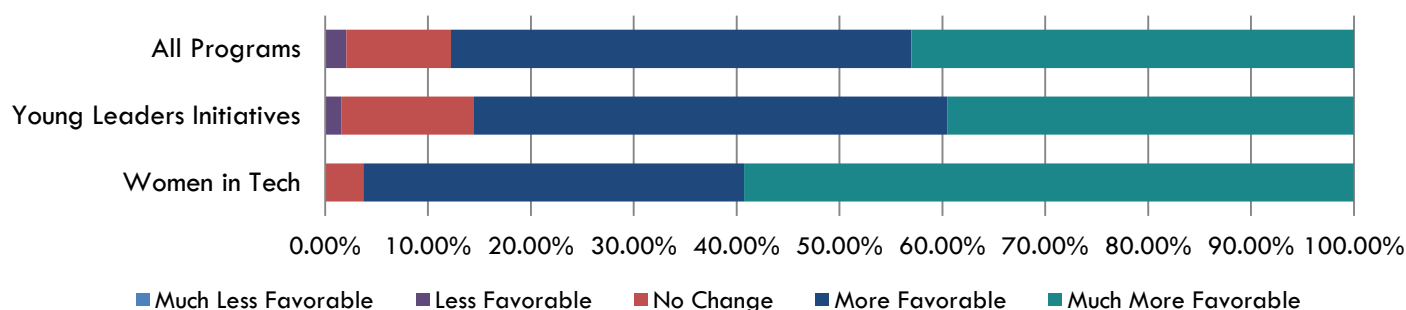
The United States Government

The table below presents aggregated survey responses:

	Much Less Favorable	Less Favorable	No Change	More Favorable	Much More Favorable
Women in Tech	0.00%	0.00%	28.40%	34.57%	37.04%
Young Leaders Initiatives	0.53%	2.11%	16.84%	50.26%	30.26%
All Programs	0.28%	3.50%	22.50%	45.56%	28.17%

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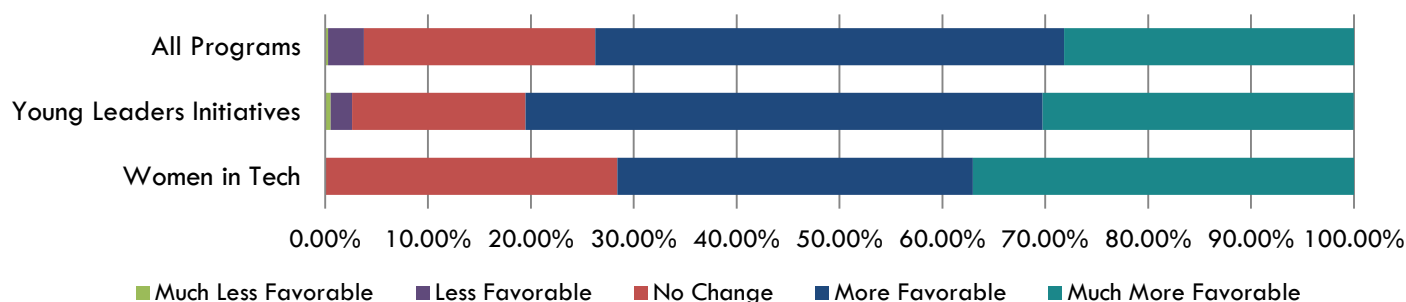
[3] N (for all data within this section) = Global-1,800; Women in Tech-81; Young Leaders Initiatives-380
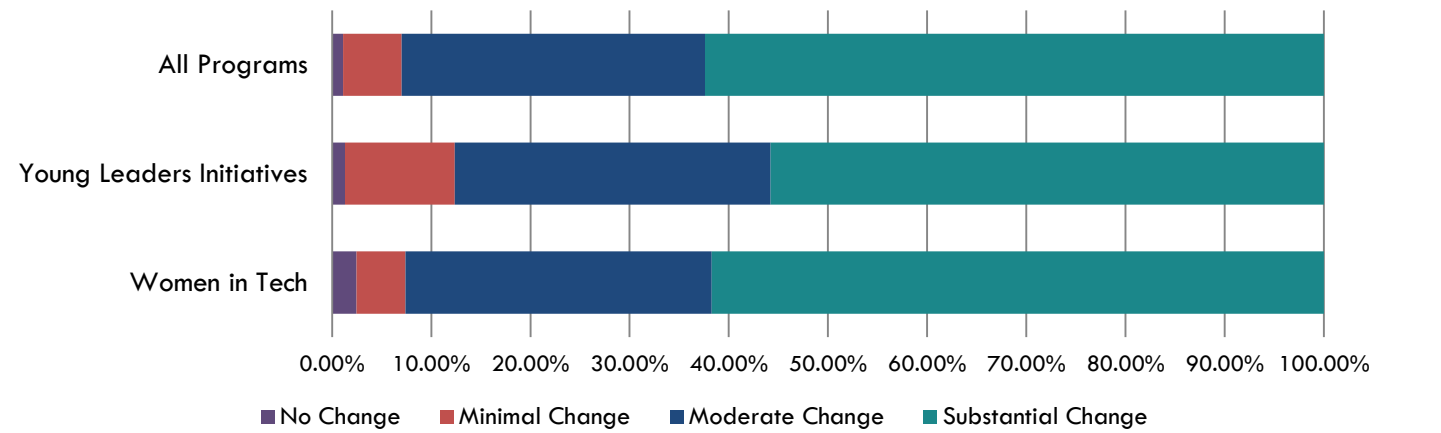
Understanding of American Values and Culture

After their exchange program, respondent were asked to rate the extent to which they changed their understanding of topics related to American culture and context (Note: This is a standard indicator question across all programs; the topic categories do not change program-to-program). Those topics include daily life, freedom of speech and the press, religious and ethnic diversity, democracy, economy, values and culture, and voluntary community service. All topics saw at least "moderate" or "substantial" change in terms of the understanding indicated by respondents. Overall, Daily Life, Values and Culture, and Voluntary Community Service saw the greatest change in understanding across both program categories, while the other topics saw more mixed or generally moderate change in respondent understanding.

The following tables present aggregated survey data[4]:
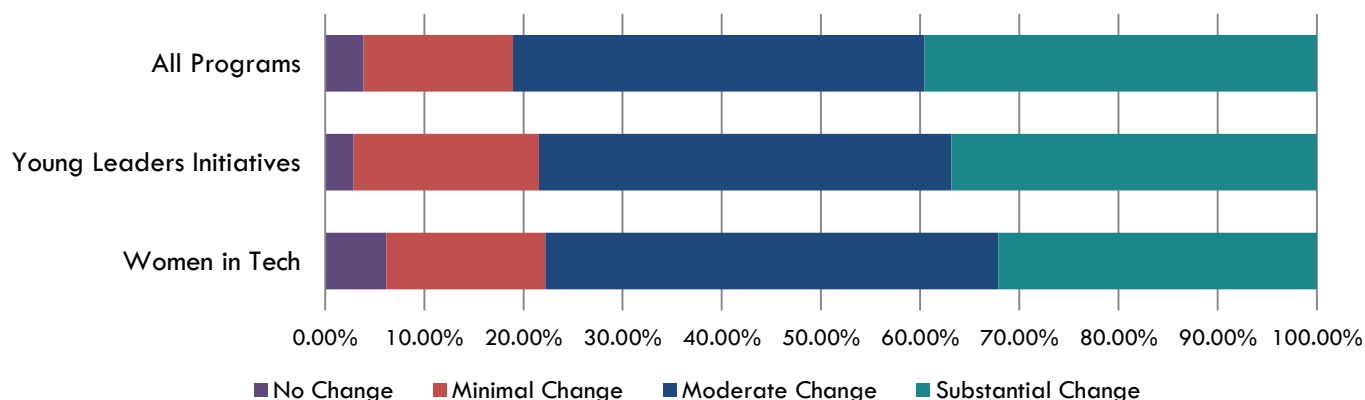
Daily Life in the United States

	No Change	Minimal Change	Moderate Change	Substantial Change
Women in Tech	2.47%	4.94%	30.86%	61.73%
Young Leaders Initiatives	1.32%	13.64%	31.84%	55.79%
All Programs	1.11%	5.89%	30.61%	62.39%

Freedom of Speech and the Press in the United States

	No Change	Minimal Change	Moderate Change	Substantial Change
Women in Tech	6.17%	16.05%	45.68%	32.10%
Young Leaders Initiatives	2.89%	23.05%	41.58%	36.84%
All Programs	3.89%	15.06%	41.50%	39.56%

Religious and Ethnic Diversity in the United States

	No Change	Minimal Change	Moderate Change	Substantial Change
Women in Tech	2.47%	8.64%	50.62%	38.27%
Young Leaders Initiatives	2.11%	22.73%	41.84%	37.63%
All Programs	3.00%	11.83%	39.00%	46.17%
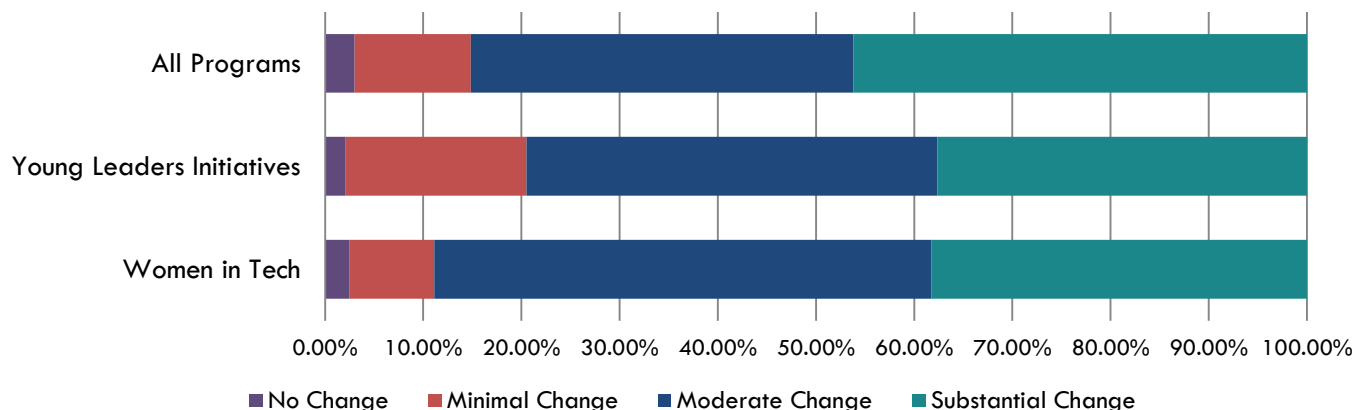
United States Democracy

	No Change	Minimal Change	Moderate Change	Substantial Change
Women in Tech	4.94%	27.16%	48.15%	19.75%
Young Leaders Initiatives	1.58%	20.13%	51.84%	30.26%
All Programs	3.44%	17.39%	48.17%	31.00%
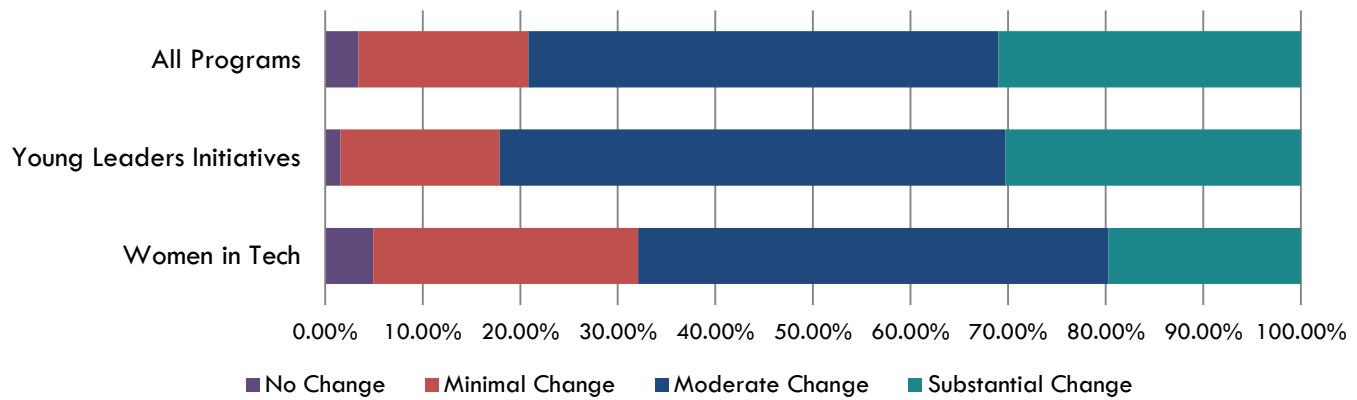
United States Economy

	No Change	Minimal Change	Moderate Change	Substantial Change
Women in Tech	8.64%	32.10%	40.74%	18.52%
Young Leaders Initiatives	2.89%	30.84%	51.05%	21.05%
All Programs	4.67%	24.33%	50.72%	20.28%
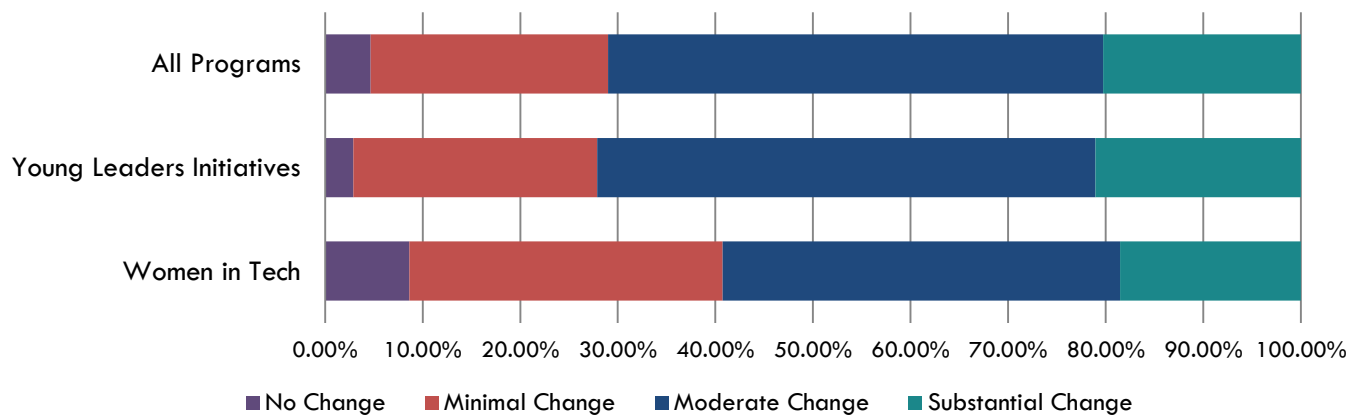
United States Values and Culture

	No Change	Minimal Change	Moderate Change	Substantial Change
Women in Tech	2.47%	12.35%	33.33%	51.85%
Young Leaders Initiatives	0.53%	12.99%	41.32%	47.63%
All Programs	1.33%	7.94%	36.44%	54.28%
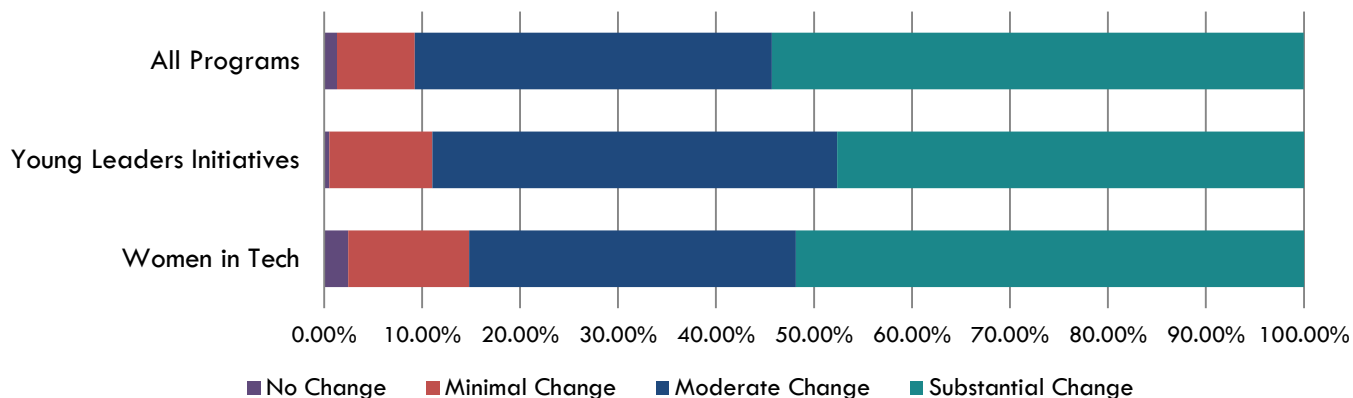
Voluntary Community Service in the United States

	No Change	Minimal Change	Moderate Change	Substantial Change
Women in Tech	0.00%	14.81%	37.04%	48.15%
Young Leaders Initiatives	2.89%	16.88%	35.53%	47.89%
All Programs	2.67%	10.89%	34.17%	52.28%
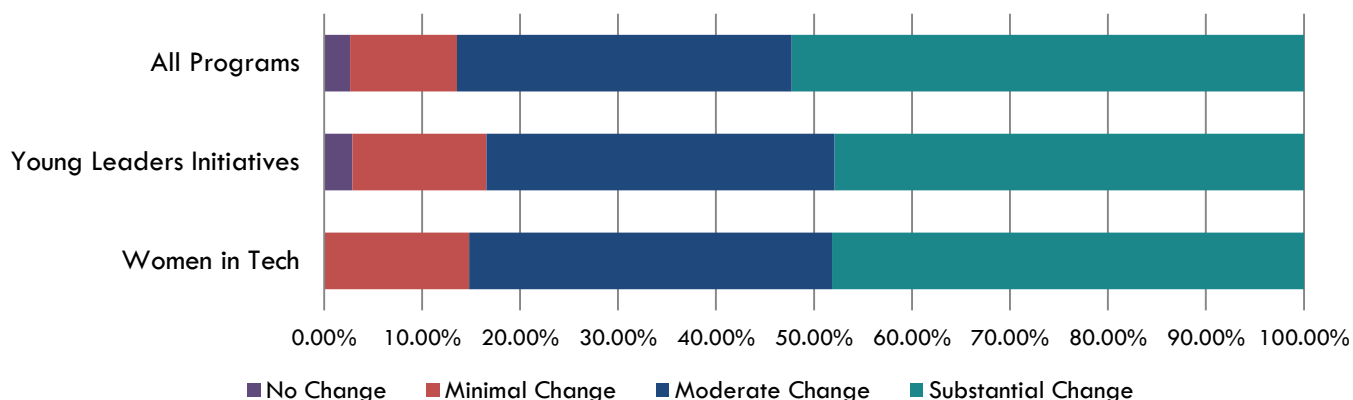
Personal Growth

Individual Influence

Before and after their exchange programs, respondents were asked to reflect on a series of statements about themselves as individuals (Note: Because this is not a standard indicator question, it is not used consistently across all programs and some response options have been removed for that reason; furthermore, the use of particular statements varies depending on the nature of the program [i.e. academic vs. professional]). Overall, across all statements and regions, the majority of respondents indicate that they "strongly agree" with the various statements below following their exchange experience, which generally indicates an increase from how respondents answered before their exchange experience in the United States.

The following tables present aggregated survey data, and show post survey responses (with percent increase/decrease from pre survey in parentheses):

"I can have both a successful professional and family life."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Women in Tech	0.00% (0%)	0.00% (-4%)	0.00% (0%)	15.25% (-23%)	84.75% (27%)	0.00% (0%)

N (pre) = 50   N (post) = 59

"I feel I can influence people around me."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Women in Tech	0.00% (0%)	0.00% (0%)	1.22% (0%)	17.07% (-15%)	81.71% (15%)	0.00% (0%)
Young Leaders Initiatives	0.00% (0%)	0.78% (0%)	0.78% (-3%)	19.58% (-3%)	78.85% (6%)	N/A
All Programs	1.45% (0%)	0.43% (0%)	2.02% (-1%)	19.80% (-3%)	74.71% (3%)	4.91% (1%)

N (pre) = Women in Tech-76; Young Leaders Initiatives-348; All Programs-1729

N (post) = Women in Tech-82; Young Leaders Initiatives-383; All Programs-1365

N (not applicable, pre) = Women in Tech-76; All Programs-229

N (not applicable, post) = Women in Tech-82; All Programs-224

"I feel I can make a difference in my community."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Women in Tech	0.00% (0%)	0.00% (0%)	2.44% (0%)	15.85% (-9%)	81.71% (9%)	0.00% (0%)
Young Leaders Initiatives	0.26% (0%)	0.00% (0%)	1.57% (0%)	18.28% (-1%)	79.90% (1%)	N/A
All Programs	0.95% (0%)	0.73% (0%)	2.12% (-2%)	23.30% (-4%)	72.67% (6%)	1.34% (1%)

N (pre) = Women in Tech-76; Young Leaders Initiatives-348; All Programs-1729

N (post) = Women in Tech-82; Young Leaders Initiatives-383; All Programs-1365

N (not applicable, pre) = Women in Tech-76; All Programs-229

N (not applicable, post) = Women in Tech-82; All Programs-224

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"I feel I can make a difference in my country."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Women in Tech	0.00% (0%)	0.00% (-2%)	3.39% (-1%)	30.51% (3%)	66.10% (0%)	N/A
Young Leaders Initiatives	0.00% (0%)	0.78% (0%)	4.18% (-1%)	25.85% (-2%)	69.19% (3%)	N/A
All Programs	0.39% (0%)	1.30% (-2%)	6.39% (-4%)	34.81% (1%)	57.11% (5%)	N/A

N (pre) = Women in Tech-76; Young Leaders Initiatives-348; All Programs-1054

N (post) = Women in Tech-82; Young Leaders Initiatives-383; All Programs-767

"I feel I can make a difference in my family."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Women in Tech	0.00% (0%)	1.22% (-1%)	3.66% (1%)	17.07% (-7%)	78.05% (7%)	N/A
All Programs	0.59% (0%)	0.59% (-1%)	4.46% (0%)	21.69% (-7%)	72.66% (8%)	N/A

N (pre) = Women in Tech-76; All Programs-689   N (post) = Women in Tech-82; All Programs-689

"I feel I have many choices in my life."

	Strongly Disagree	Somewhat Disagree	Neither	Somewhat Agree	Strongly Agree	Not Applicable
Women in Tech	0.00% (-3%)	2.44% (-4%)	2.44% (-8%)	24.39% (-14%)	70.73% (29%)	0.00% (0%)
Young Leaders Initiatives	0.52% (0%)	1.57% (-1%)	3.66% (-6%)	27.42% (-7%)	66.84% (14%)	N/A
All Programs	1.54% (0%)	1.03% (-4%)	4.03% (-5%)	26.45% (-6%)	66.96% (14%)	0.00% (-1%)

N (pre) = Women in Tech-76; Young Leaders Initiatives-348; All Programs-1729   N (post) = Women in Tech-82; Young Leaders Initiatives-383; All Programs-1365   N (not applicable; pre) = Women in Tech-76; Global-229   N (not applicable; post) = Women in Tech-82; Global-224