

CULTURAL GOODS

eBay's Policies and Cooperation with Regulatory Authorities and NGOs

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September, 29th 2015



Various ways to connect buyers and sellers...



eBay Fast Facts (Q2 2015)

157 MILLION BUYERS

Number of active eBay buyers worldwide

800 MILLION LISTINGS

Number of eBay listings on the marketplace at any given time

~25 MILLION SELLERS

Approximate number of sellers on the eBay marketplace

~79% NEW ITEMS

Percentage of GMV on eBay that is new

~82% FIXED PRICE

Percentage of GMV on eBay that is fixed price

61% SHIP FOR FREE

Percentage of transactions from eBay that ship for free (*reflects U.S., UK and DE regions*)

\$20.1 BILLION

Amount of eBay's GMV – the total value of successfully closed transactions in Q2 2015

\$2.1 BILLION

Amount of eBay's revenue for Q2 2015

59% INTERNATIONAL

Percentage of eBay's revenue that is international



What is eBay's starting position?

EBAY OPERATES A MARKETPLACE

eBay does not sell, possess or control any item offered on the marketplace.

Virtually anything can be bought or sold on eBay's platforms. Of course sellers and buyers always have to comply with the applicable laws.

The success of the eBay Marketplaces is built on trust.

Prohibited items have a negative impact on user's trust.

Actively fighting prohibited items keeps the eBay Marketplace safe and increases trust.

Policy Enforcement

EBAY REMOVES NON-COMPLIANT LISTINGS BASED ON

Internal filter/rule system

Community webform reports

Reports from authorities

Reports from NGO experts

What are the guidelines?

Antiquities

We consider antiquities to be items of cultural significance and can come from anywhere in the world.



Restricted

Listings for antiquities have to meet the following criteria:

- Items have to be authentic.
- Sellers have to include the provenance or ownership history of the object and, if available, either a photo or a scanned image of an official document that clearly shows both the item's country of origin and the legal details of the sale (it has to be approved for import or export).



Not allowed

- Looted or stolen goods. The [International Council of Museums' Red Lists](#) identify categories of cultural goods most vulnerable to illicit traffic.



File a report

Report item

Report Category

Prohibited and restricted items

Reason for Report

Artifacts, grave-related items, and Native American arts and crafts

Detailed Reason

Artifacts, fossils, or relics

The

Before reporting an item, please review the [eBay Listings Policies](#).

Continue

SANCTIONS AGAINST NON-COMPLIANT SELLERS

Warning

Selling restrictions

Account suspension



eBay sent this message to Michael Carson (carsonmi).

Your registered name is included to help confirm this message originated from eBay. [Learn more.](#)

MC036 eBay Listing Removed: Drugs and Drug Paraphernalia (604372189)

Dear carsonmi(carsonmi@gmail.com),

We appreciate that you chose eBay to list your auction-style listing(s). However, we have removed your (s) because it breaches our Drugs and Drug Paraphernalia policy.



Public Private Partnerships

EU CROSS BORDER CASE

The Roman-Germanic Museum in Cologne reported a listing offering a cuneiform on eBay DE.

eBay informed the German Federal Criminal Police who again reported the case to Interpol in Bern, because the seller was Swiss.

The Swiss authorities did a house search at the seller and successfully seized the item.

All of this happened at the same day.

Public Private Partnerships

EDUCATION & ENFORCEMENT PROJECT IN AUSTRIA, GERMANY AND SWITZERLAND (2008)

Partners included the German Association of State Archaeologists, the Austrian Federal Ministry for Education, Arts and Culture, the Swiss Federal Office for Culture and several police authorities.

- The authorities published informational materials about selling cultural goods.
- eBay updated its policies for cultural goods on the AT, DE and CH marketplaces.
- The partner authorities monitored the marketplace using their expert knowledge and reported non-compliant items to eBay. If a seller cannot prove legitimacy of the item through documentation or other means, it is removed.

Seller compliance did improve significantly after four weeks.

Public Private Partnerships

U.S. DEPARTMENT OF STATE & DEPARTMENT OF HOMELAND SECURITY

Close cooperation over many years regarding potentially looted cultural goods from the Middle East and other areas.

THE BRITISH MUSEUM

Set up an online Antiquities Buying Guide on eBay UK.

EGYPTIAN EMBASSY (2014)

eBay worked closely with the embassy to take down ~ 80 listings they identified as not properly removed from Egypt in 2014.